

An aerial photograph of a dense urban area, likely a university campus. The image shows a large, central green field surrounded by numerous multi-story buildings. The buildings are mostly rectangular and have various colors, including red, blue, and grey. The surrounding city is also visible, with more buildings and streets. The text "Welcome Oude Westen" is overlaid in the center of the image.

Welcome Oude Westen

17 December 2020

Cultural references

Commercial places with ethnic identity as a feature, mostly food-related



China Town Restaurant



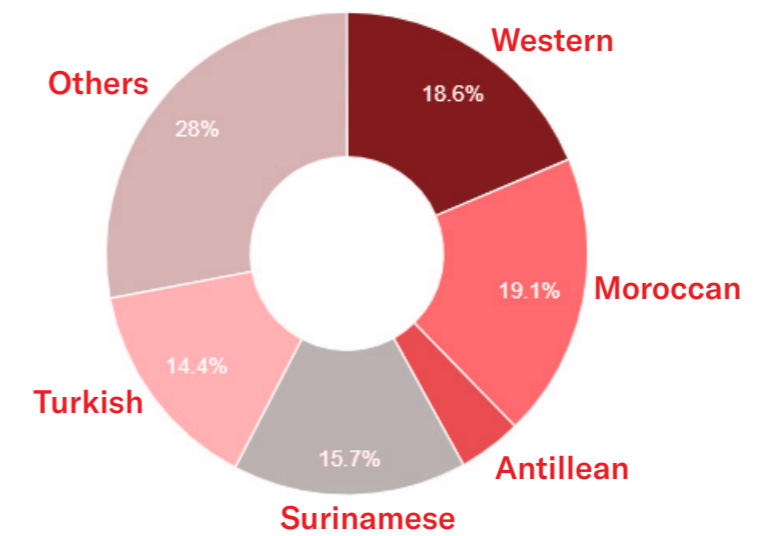
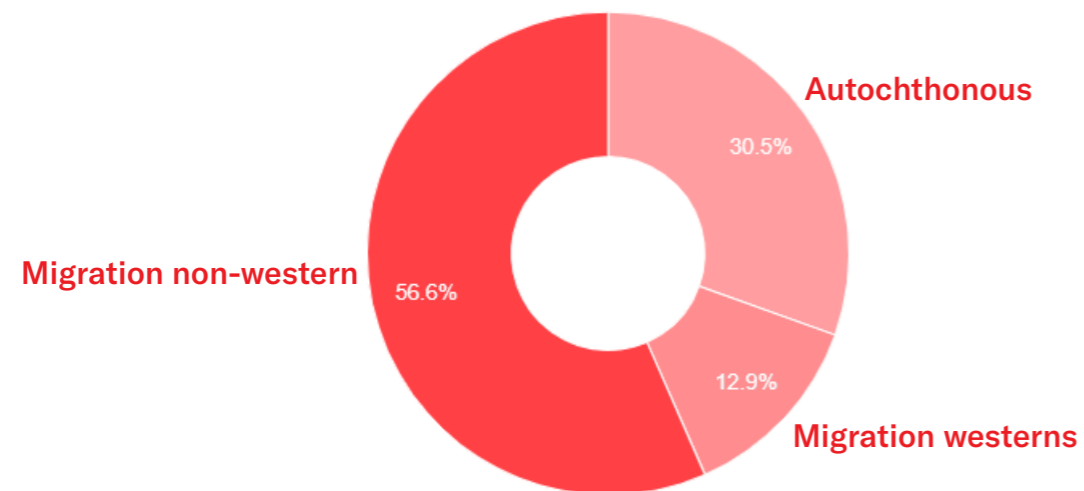
Pho Vietnamese Restaurant and noodle bar



Lekker Suriname



Taste and discover Asia



Cultural centers

Amenity:

A place to relax, interact, **relate and enjoy**. Space for meeting and **staying for a while**. Space that you **feel like your own**



Odeon

Multipurpose hall
Workshops for entrepreneurs
Gym/ circus
Kick-boxing space



De nieuwe Gaffel

Community workshops
Kitchen
Multipurpose rooms
Yoga rehearsal rooms



Lees Zaal

Coffee
Library
Reading room
Language talk sessions



OMI

City tours
Temporary exhibitions
Lectures
shop

More referent spaces or better cultural centers?



Vietnamese food

- Commercial focus
- Meant to attract people
- Clear information of the program in the outside
- Cultural differentiator
- Specific architectural gestures



De Nieuwe Gaffel

- Community focus
- Unrecognizable identity
- Lack of program information to the outside
- Multicultural and neighborhood promotion
- Generic architectural gestures

Alt-Erlaa wohnpark meets Social Condenser



Alt- Erlaa - Harry Glück 1972 - Vienna

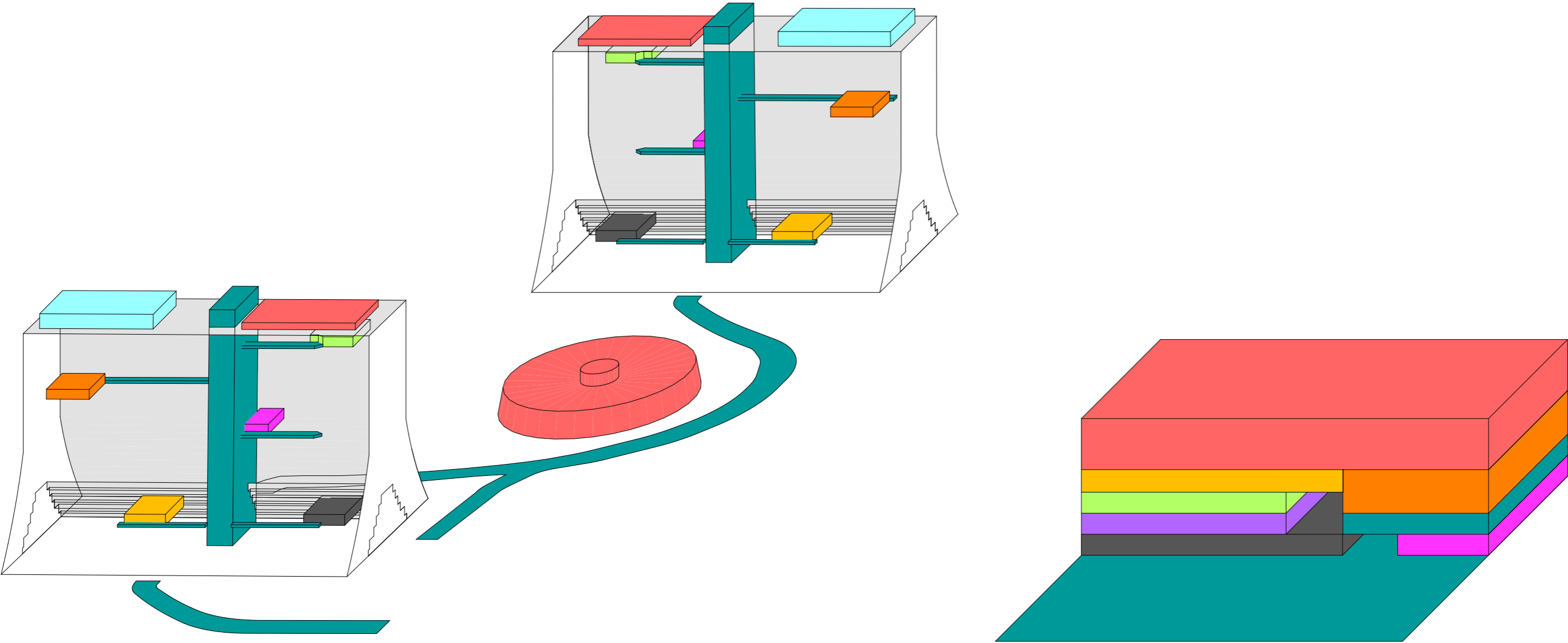


Jesus Macias Macias



Public Condenser - Muoto -2016 - Saclay

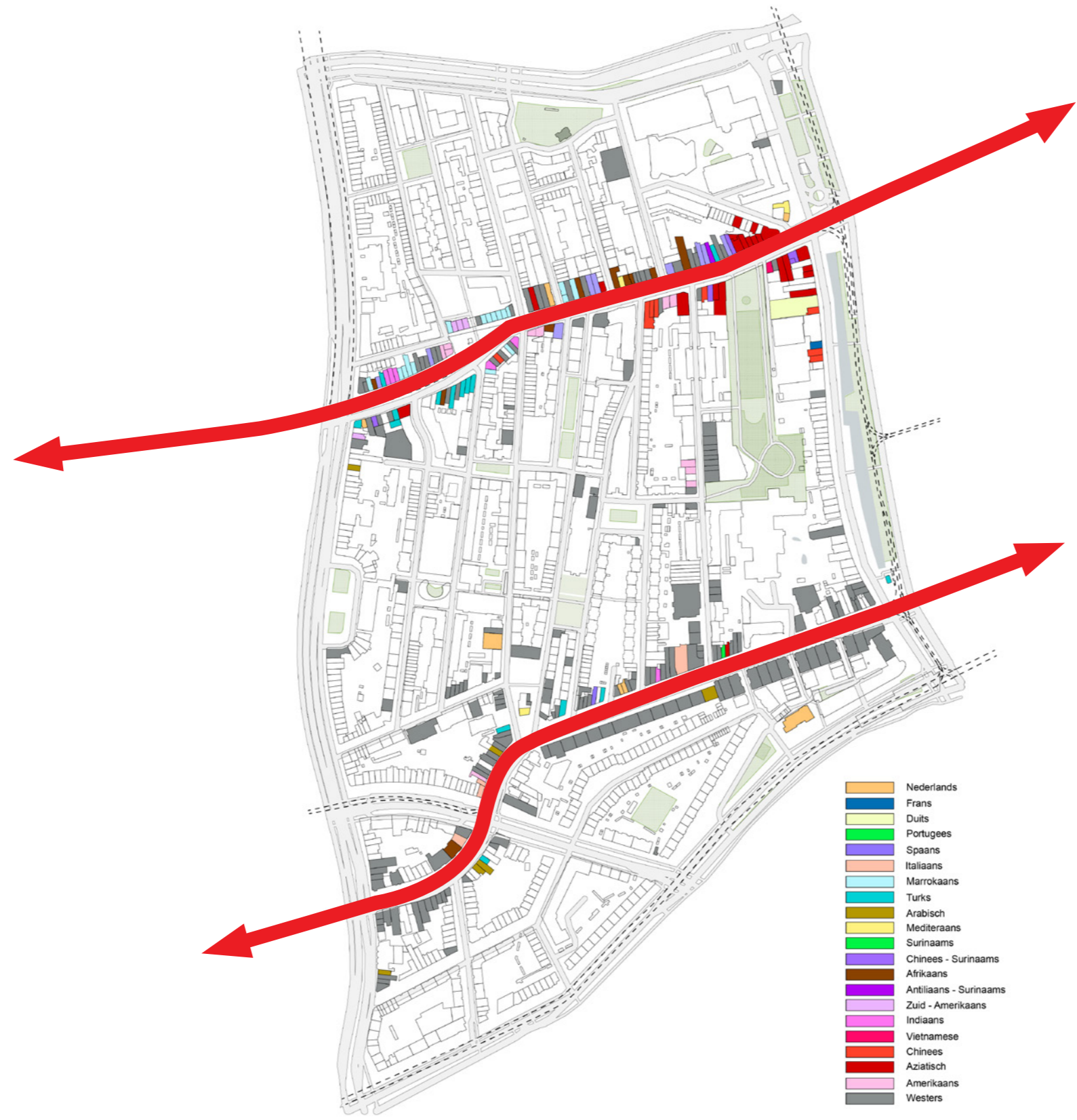
Learning from Alt-Erlaa wohnpark and Social Condenser



Alt- Erlaa - Harry Glück 1972 - Vienna
A network of ambiguous spaces

Public Condenser - Muoto -2016 - Saclay
A centralized system of defined spaces.

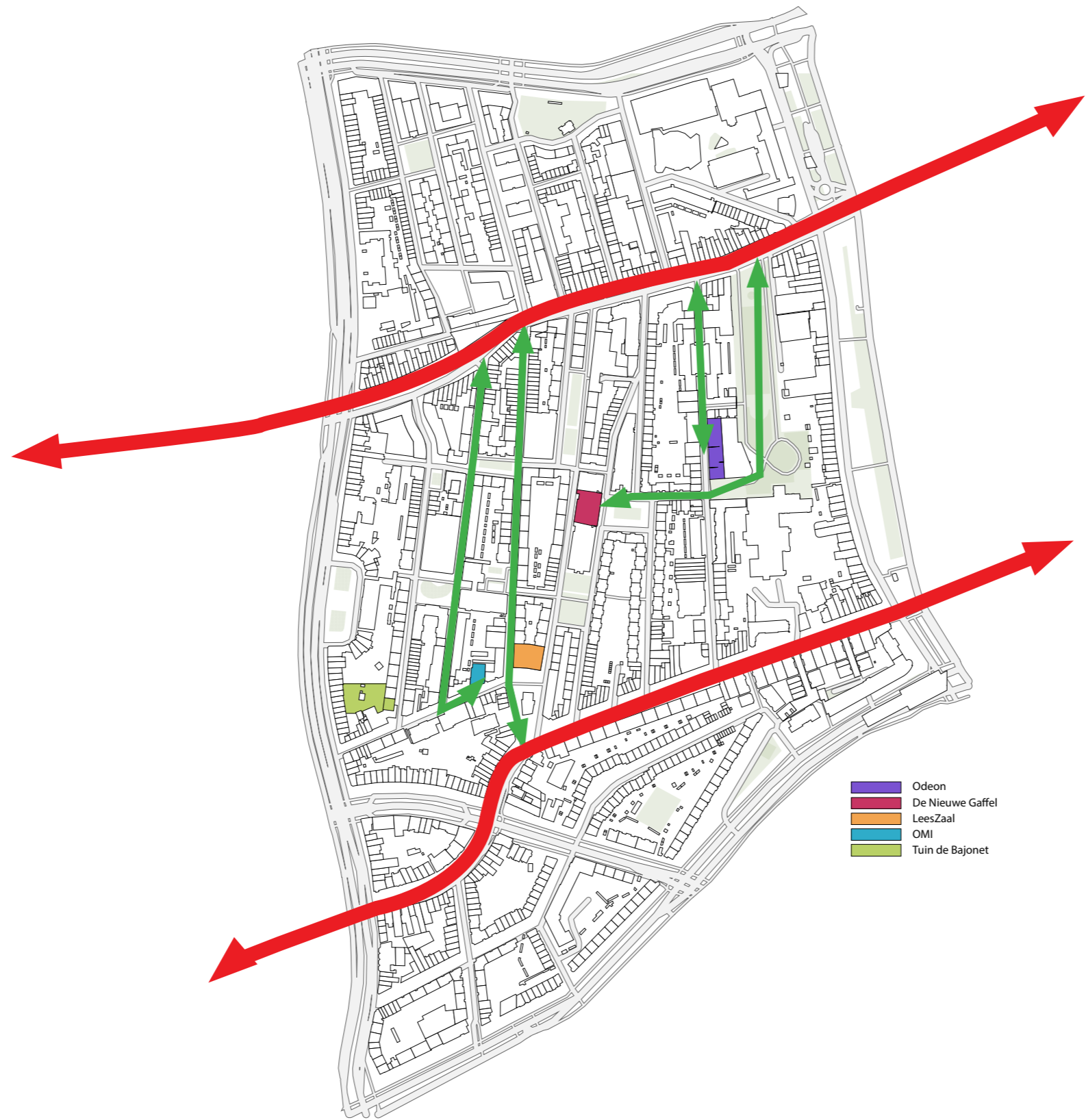
Cultural references



Cultural centers

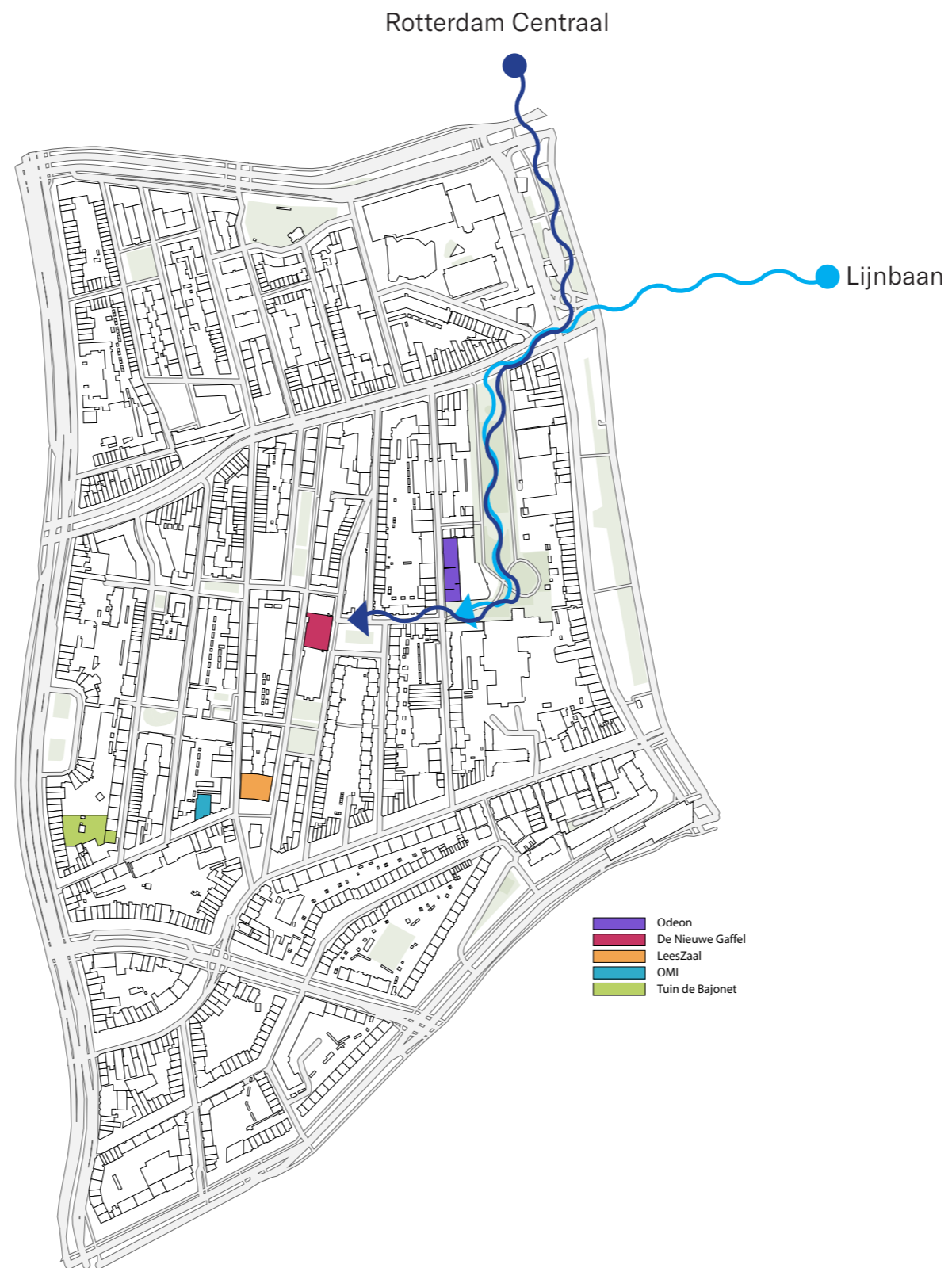


how are they connected?



How to **BETTER** connect the **community** groups to the **city**?

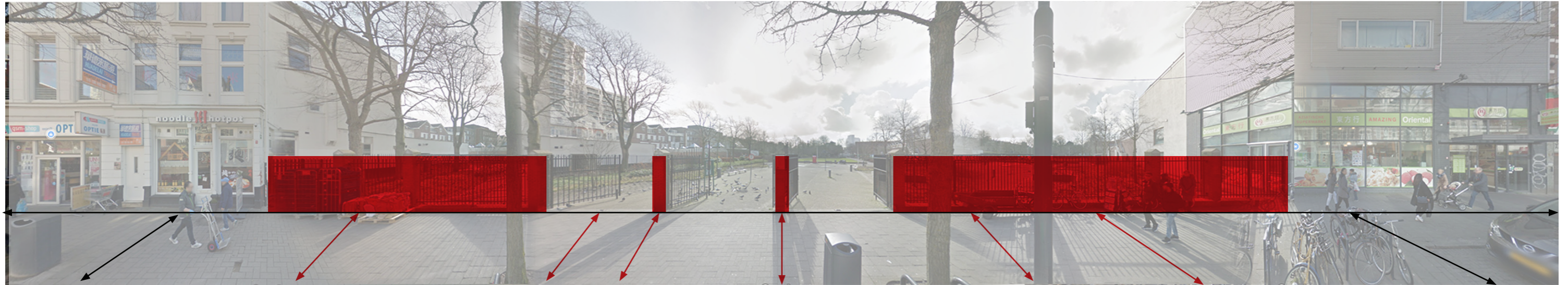
Main connections to the city



Entrance to the Wijk Oude Westen

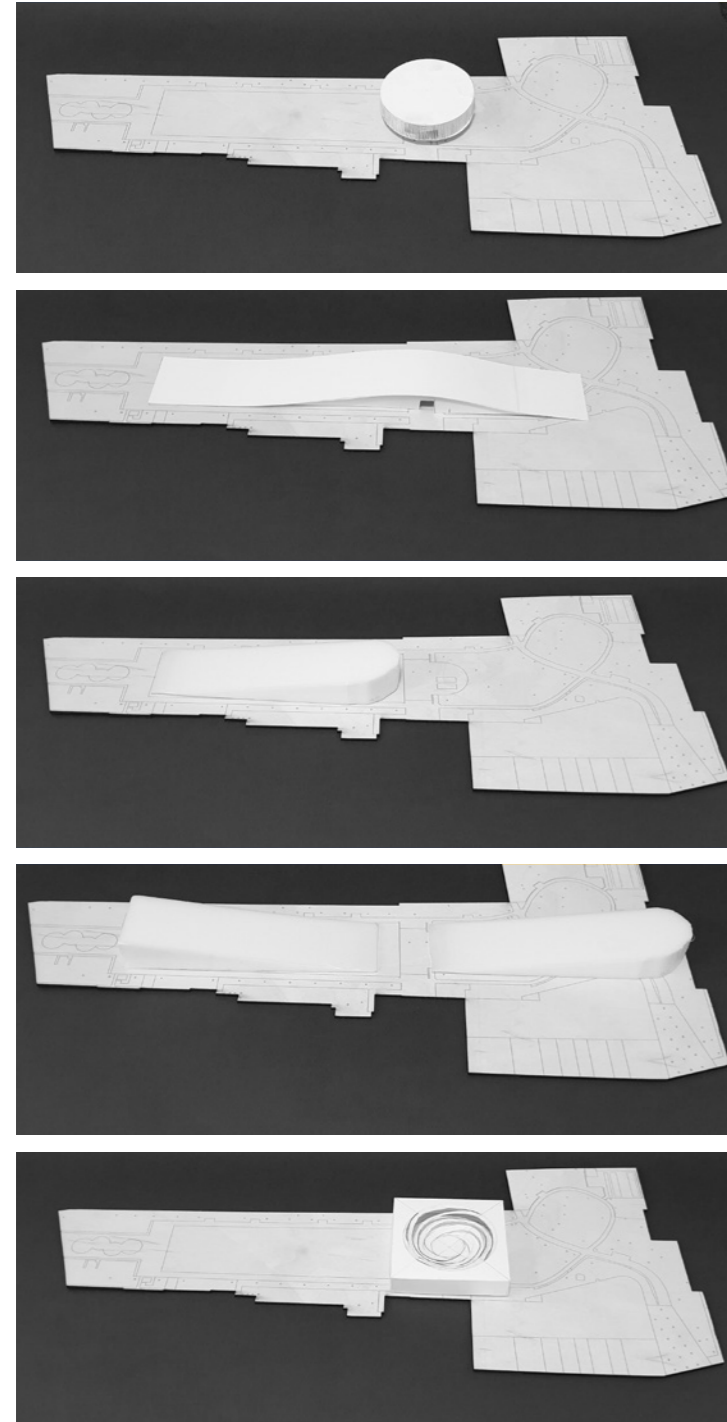


Current entrance to the Wijk

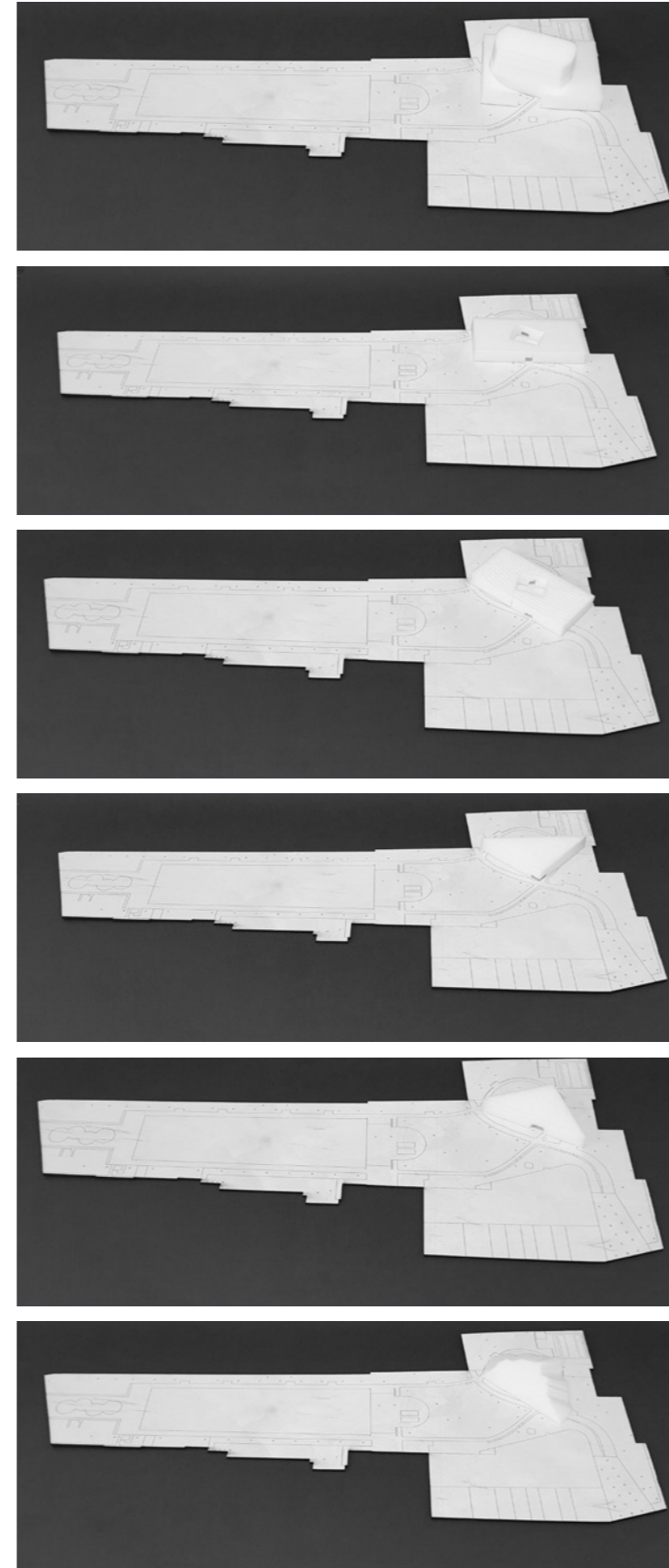


Mass studies Ambiguous places

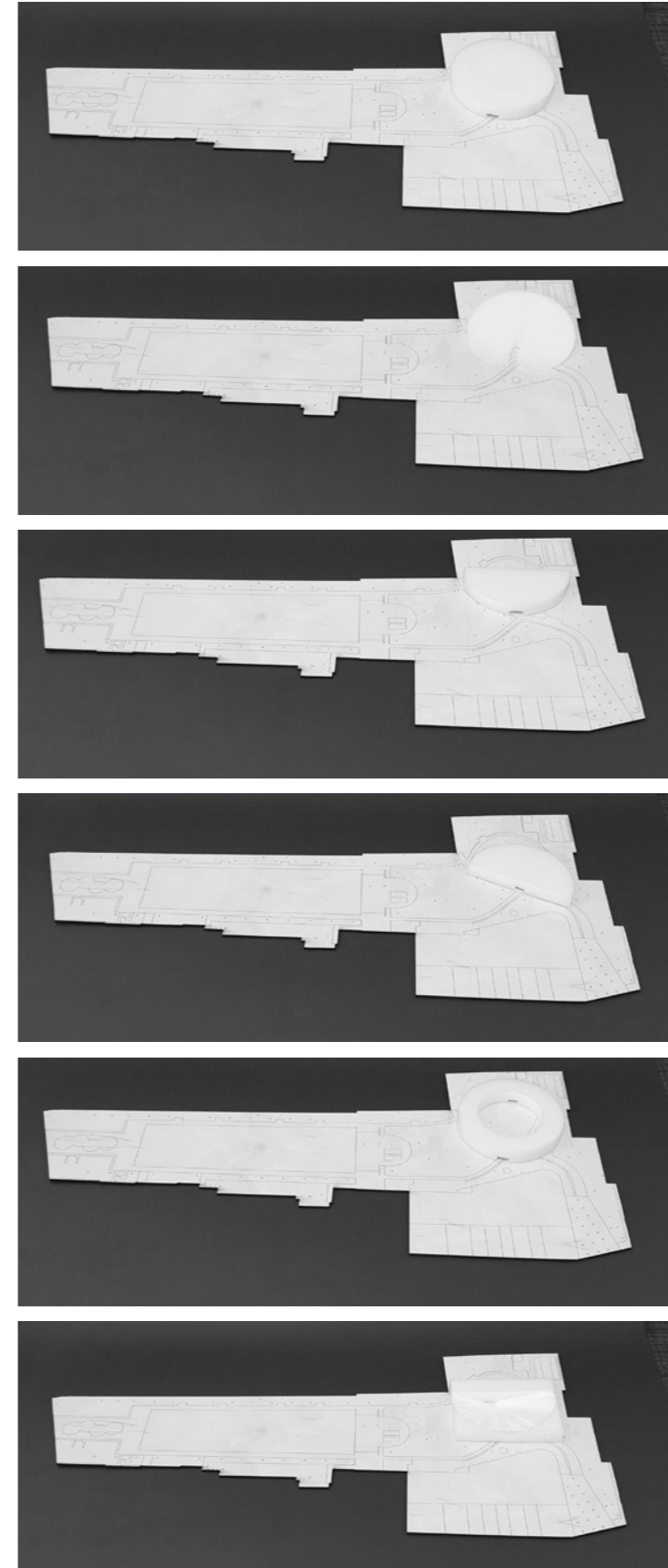
First attempts with a single volume



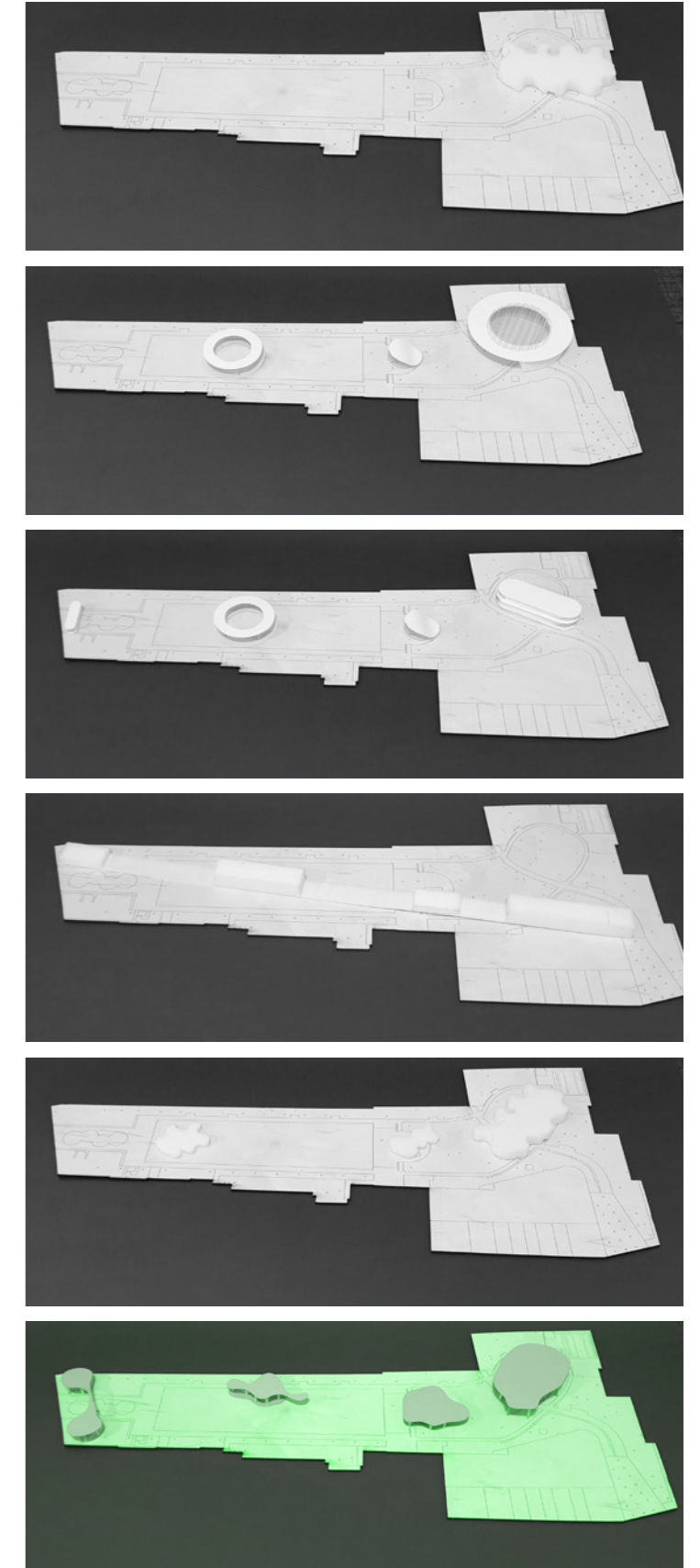
Squares single volume



Circles single volume



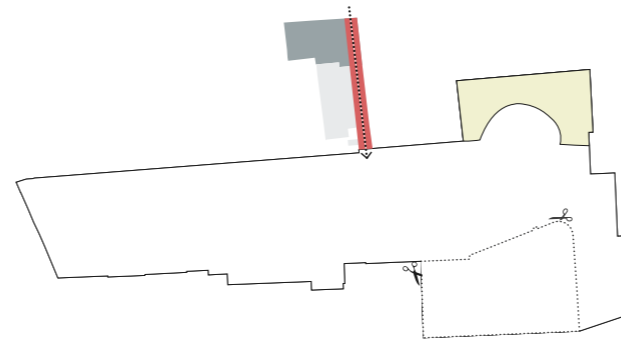
Ensemble of volumes



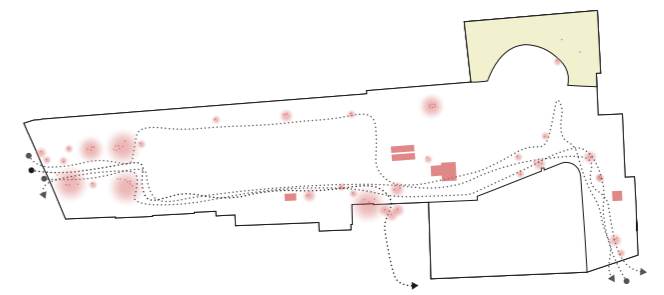
Wijkpark Oude Westen observations



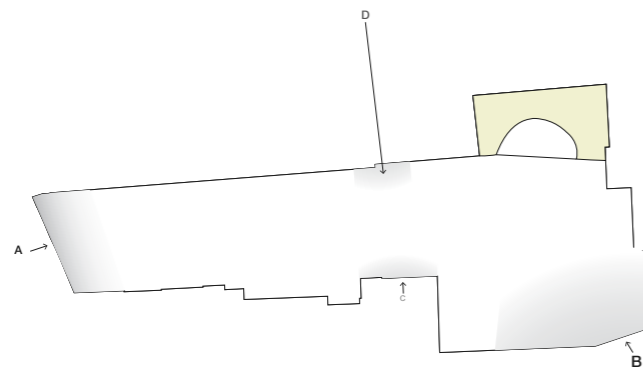
Boundaries and accessibility



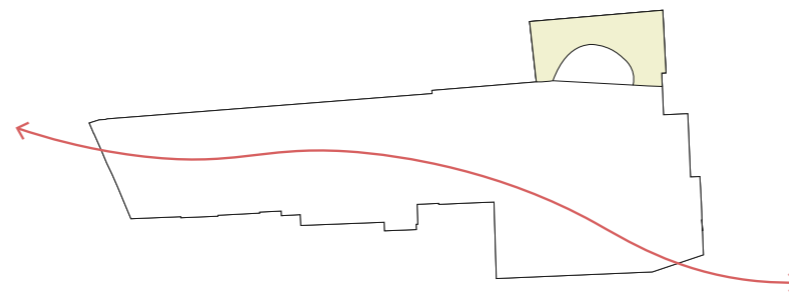
Rotterdam Municipality Future Plans



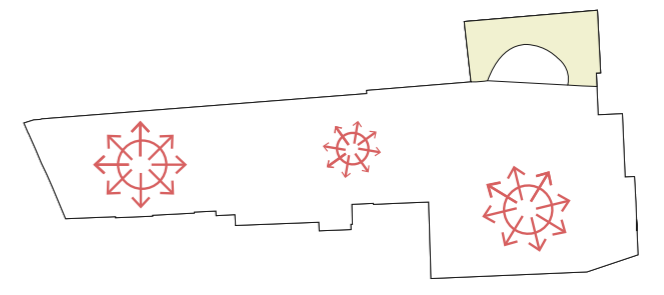
People preferred spots



A new Hierarchy order

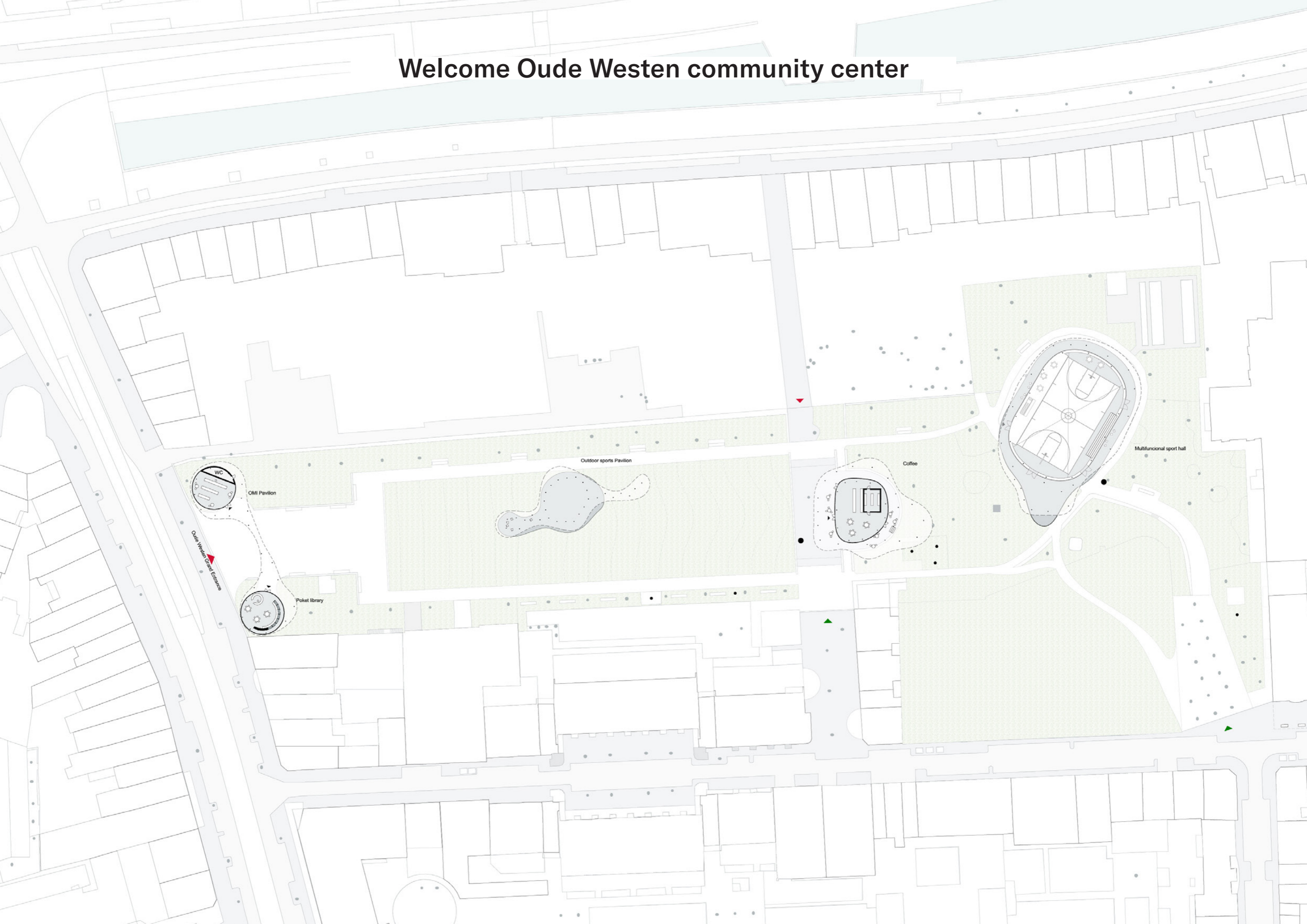


Re-direction

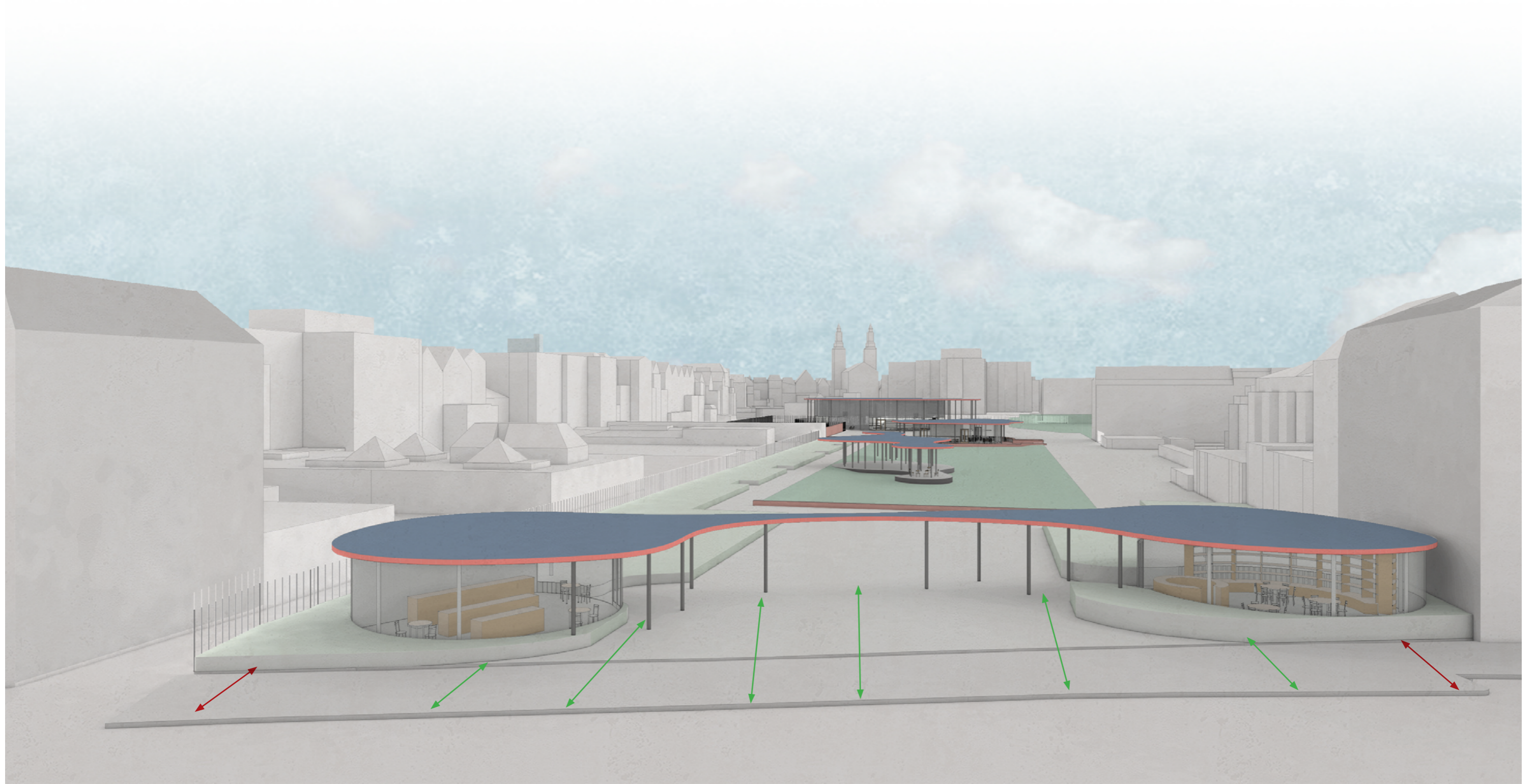


Multiple activities

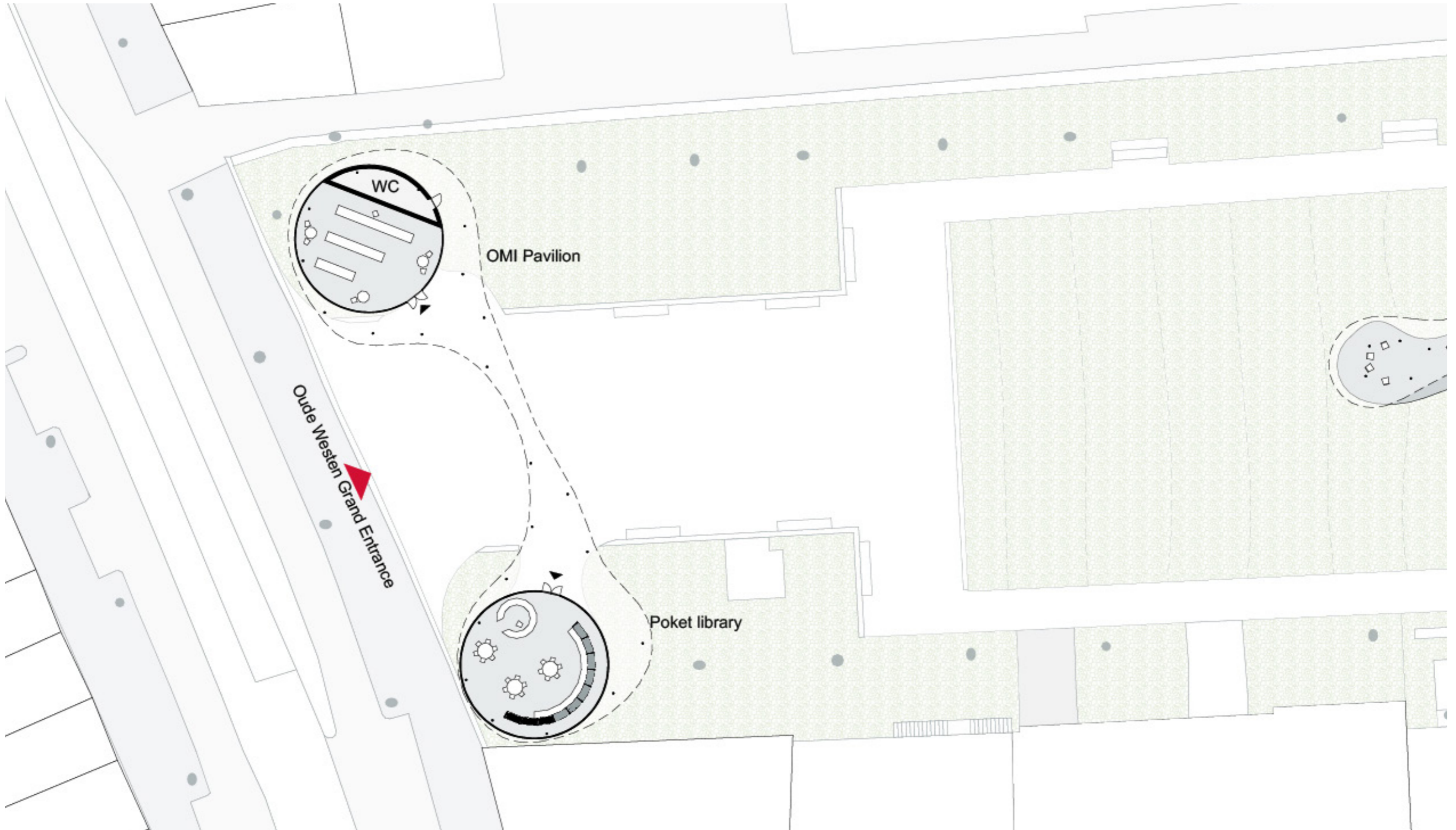
Welcome Oude Westen community center



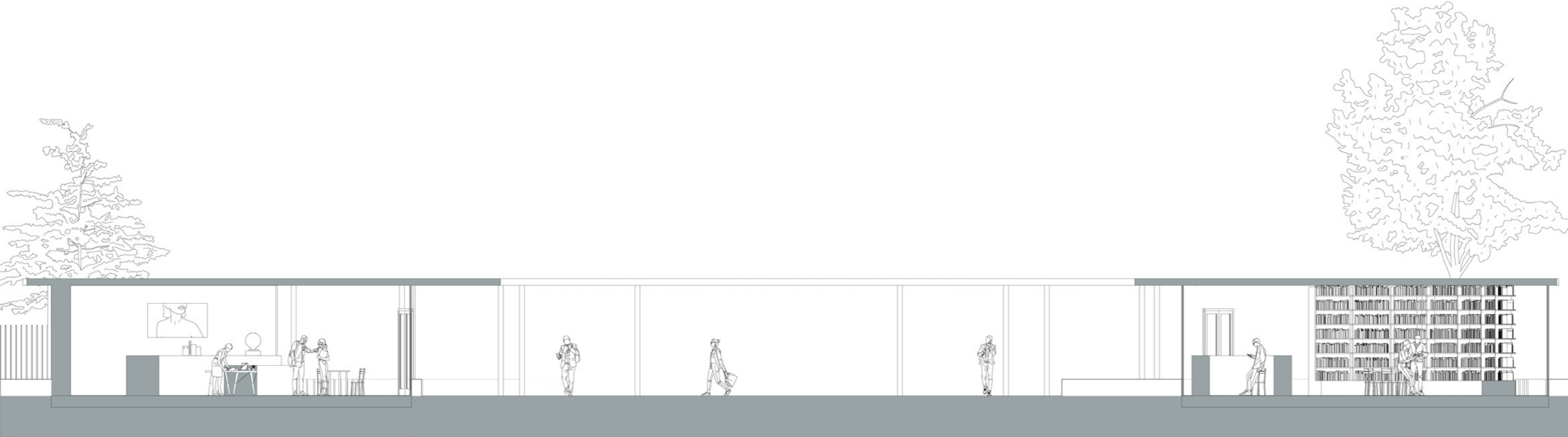
New Etrance to the Wijk



OMI Pavilion - Pocket library

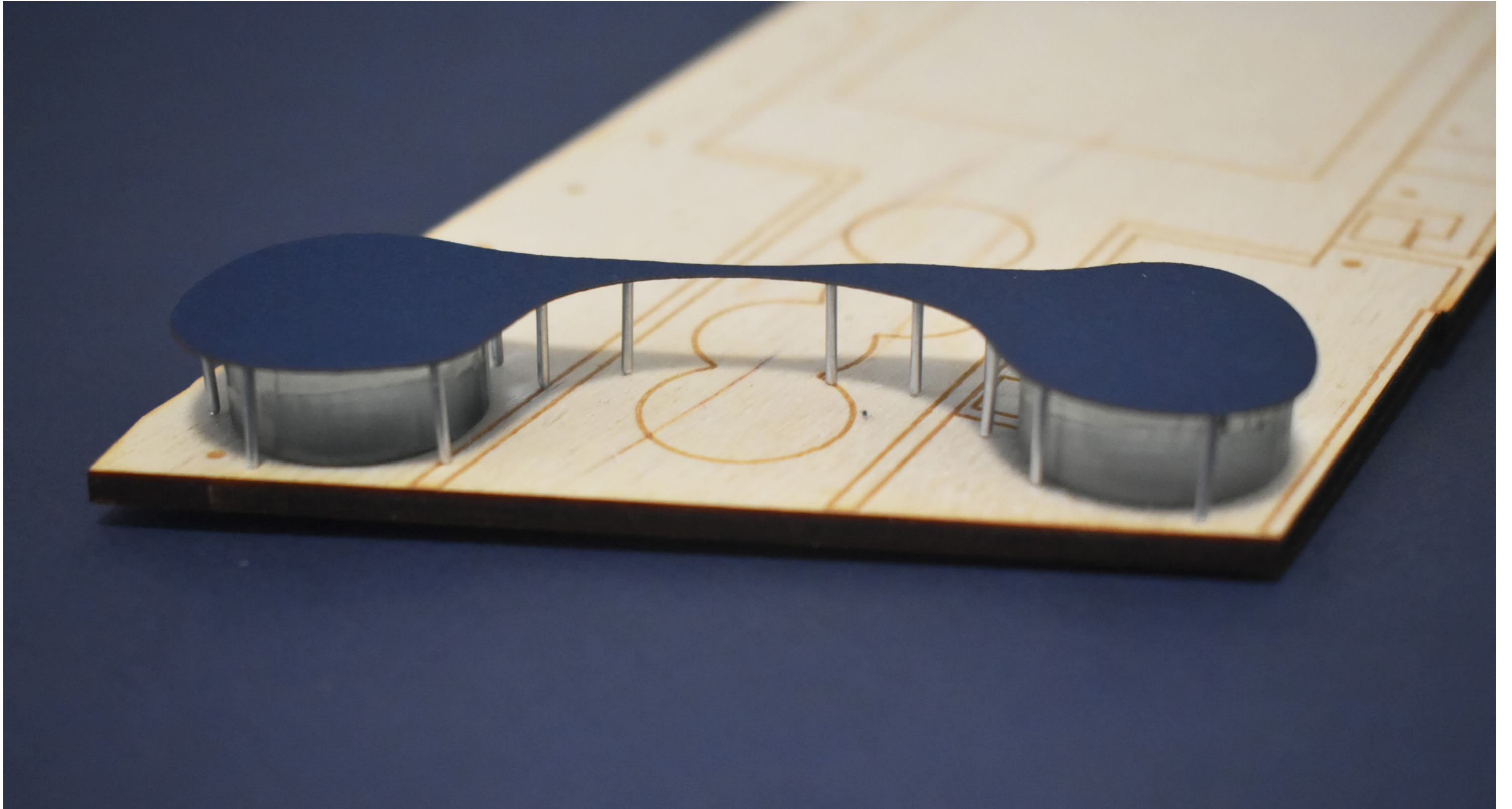


OMI Pavilion - Pocket library



Section AA

Model entrance



OMI Pavilion

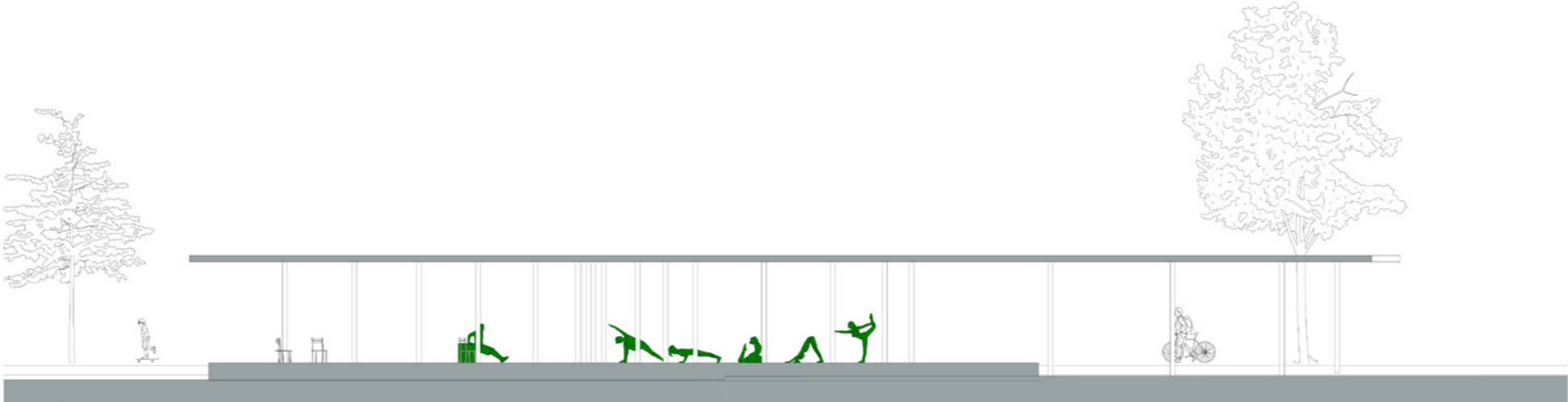


Outdoor sports pavilion

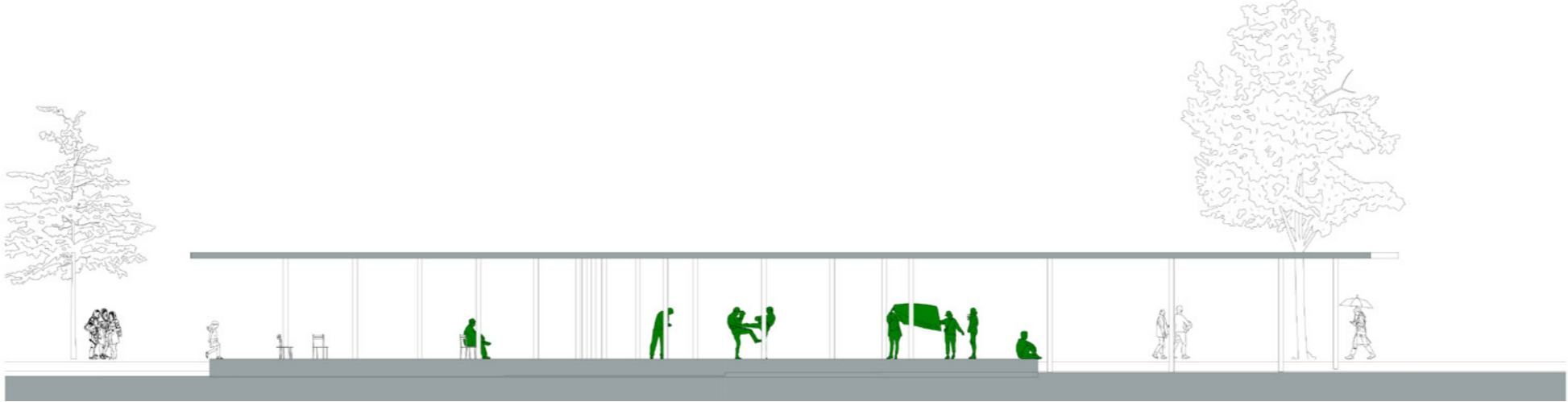


Outdoor sports pavilion opportunities

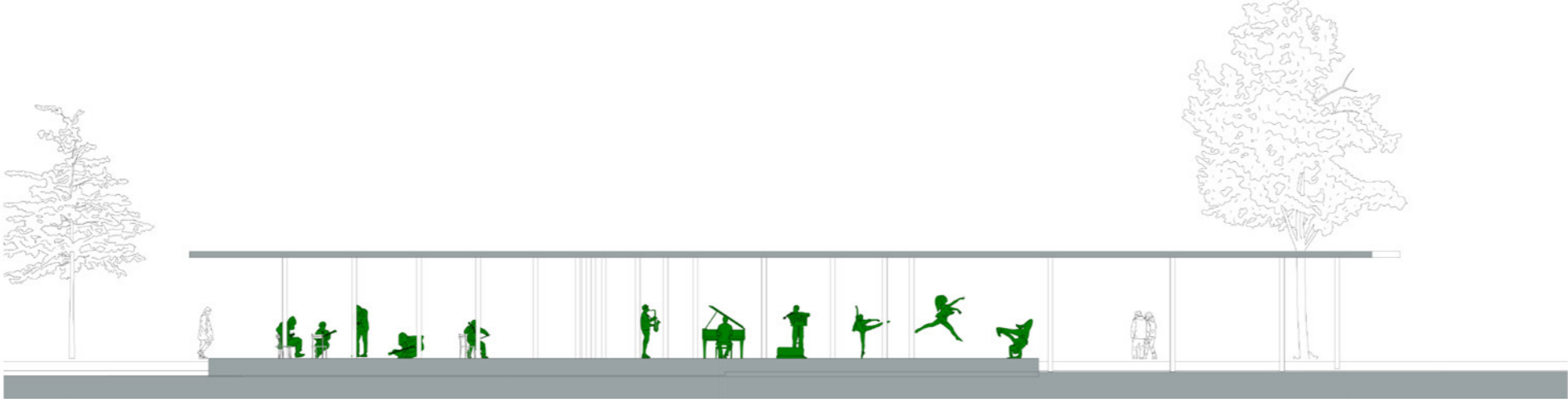
Yoga mornings



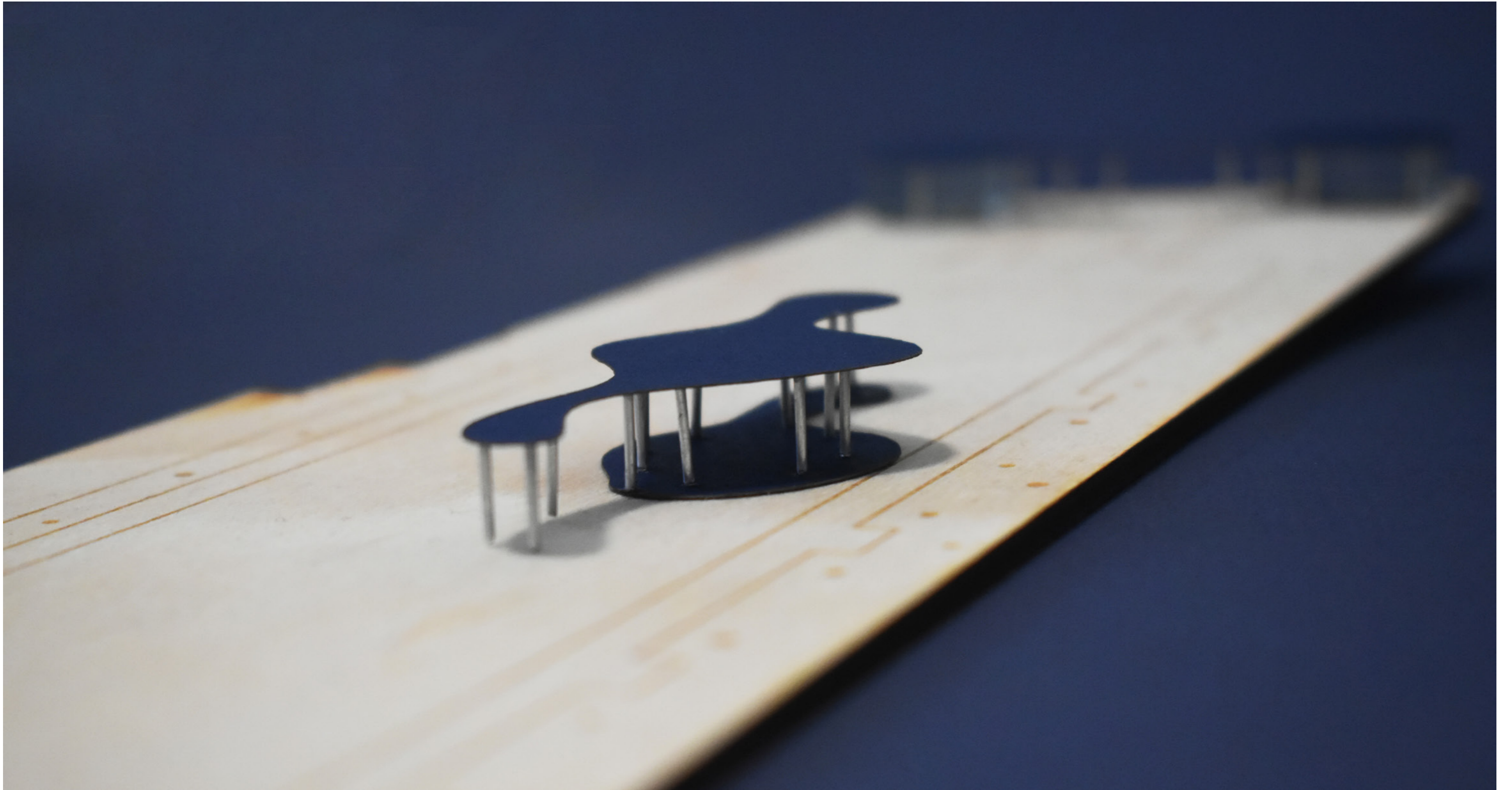
Kick-Boxing evenings



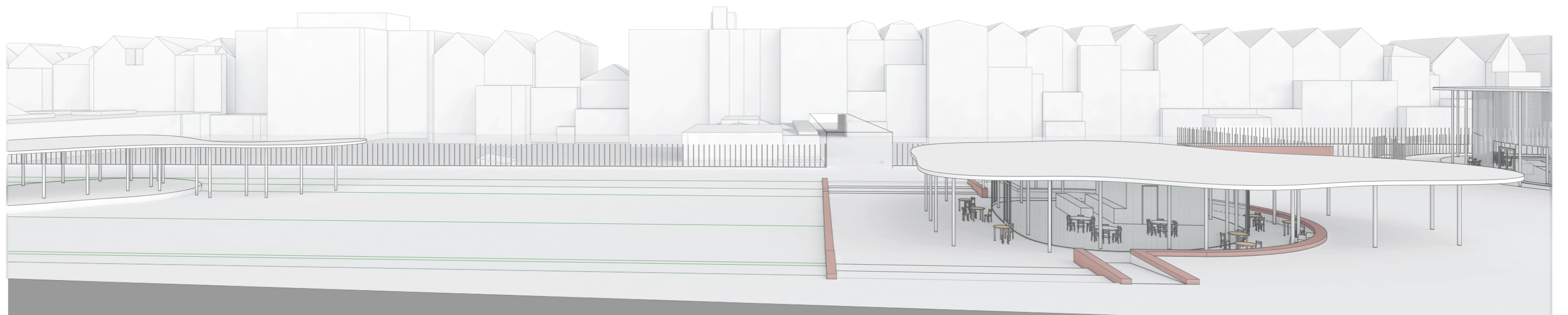
Music sessions



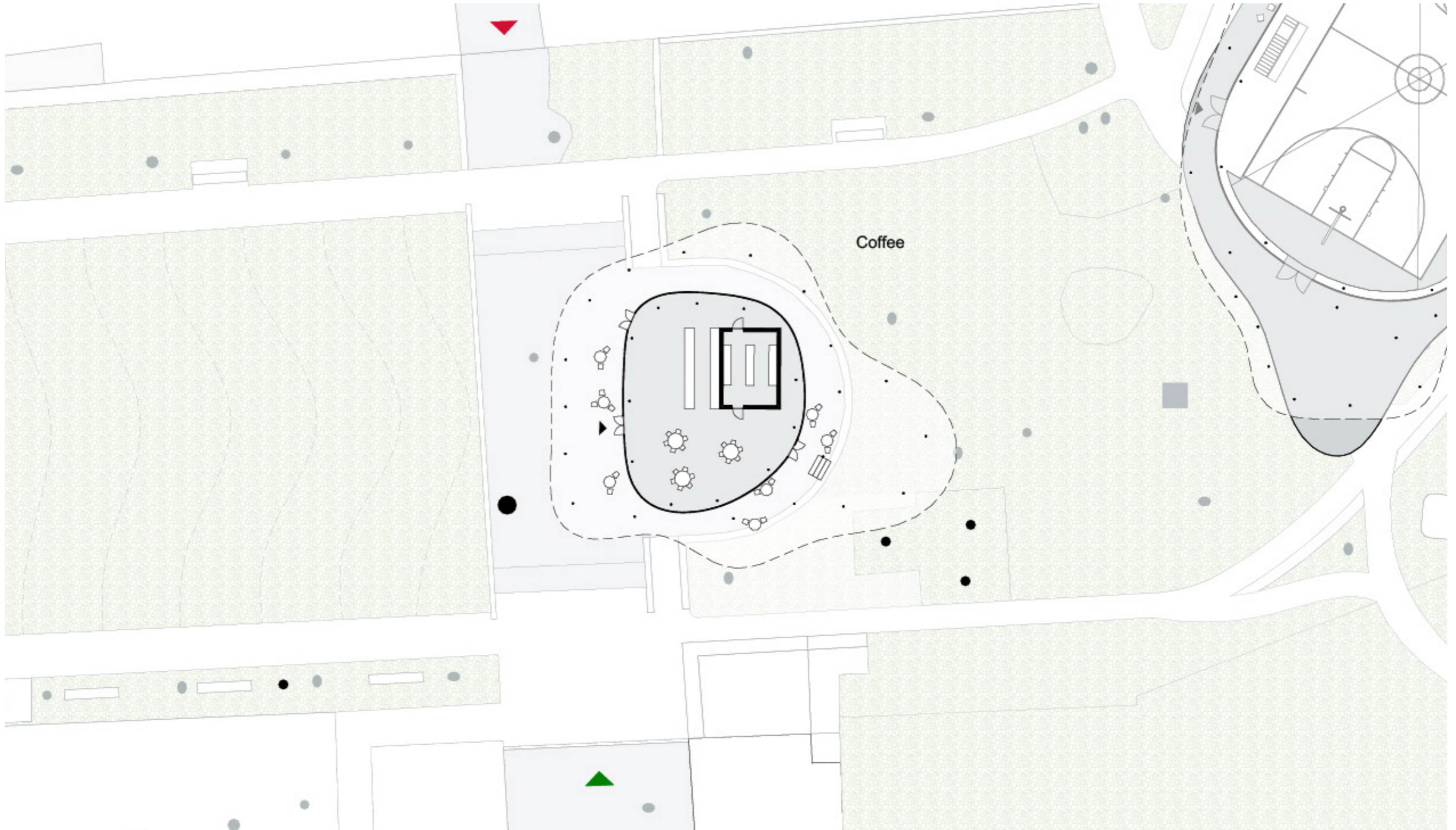
Model Outdoor sports pavilion



Coffee



Coffee

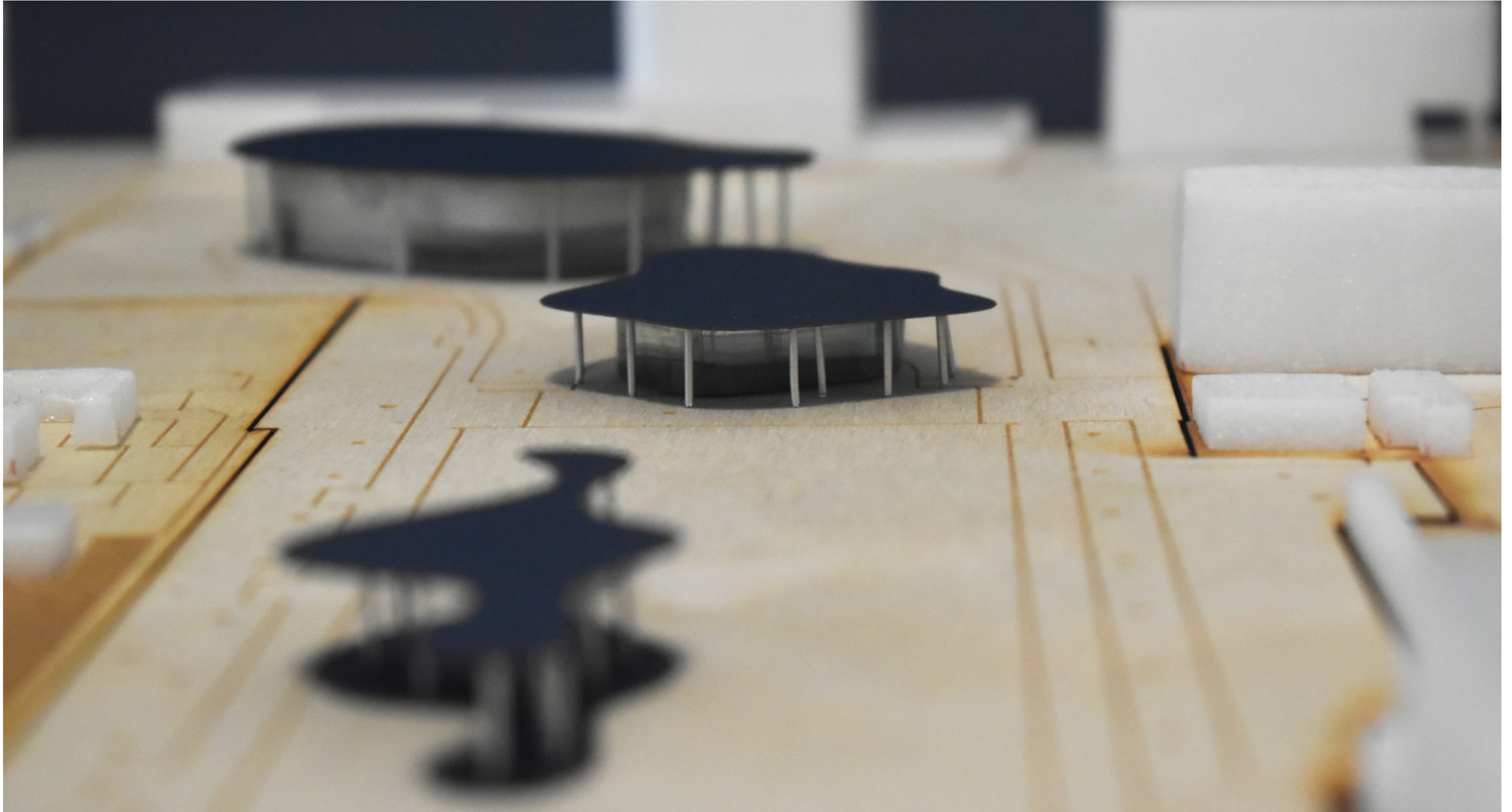


Coffee daily life

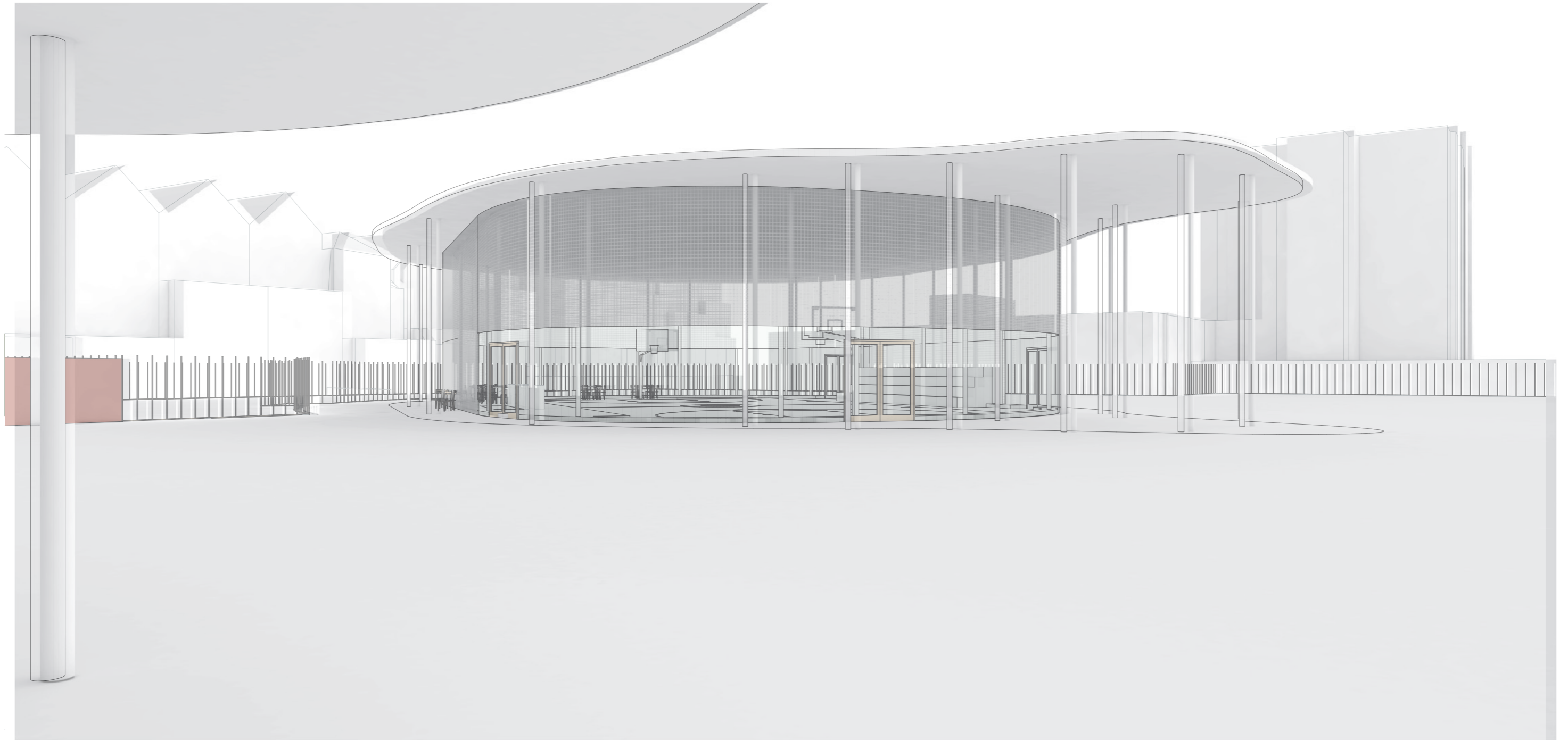


Section CC

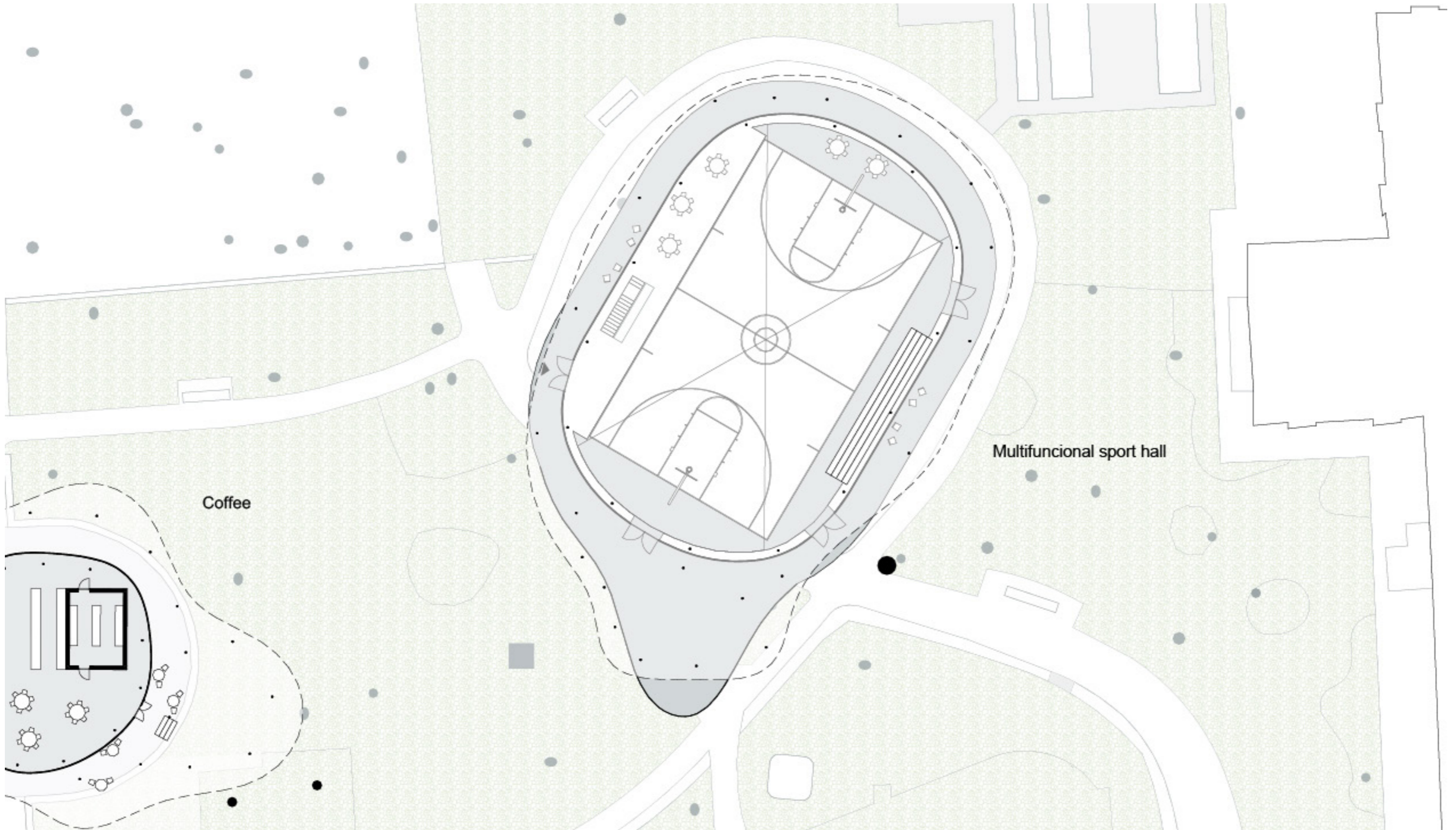
Model Coffee



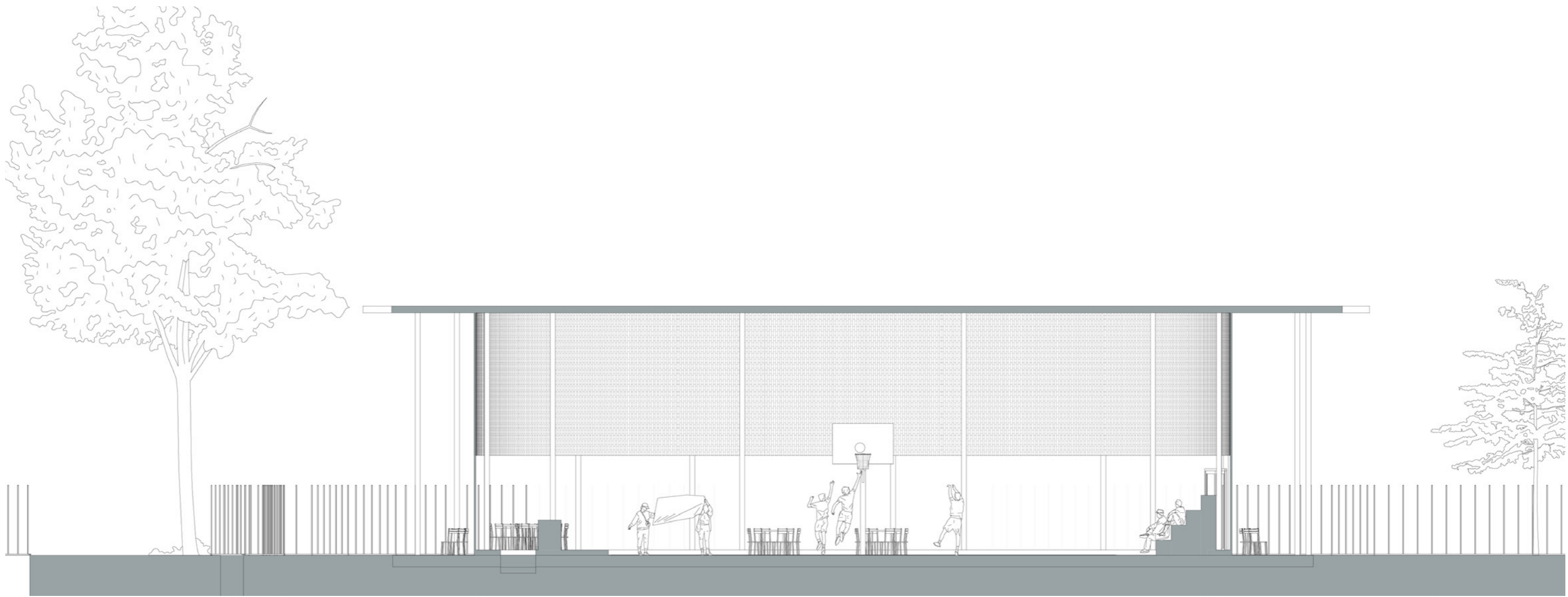
Multipurpose sport hall



Multipurpose sport hall

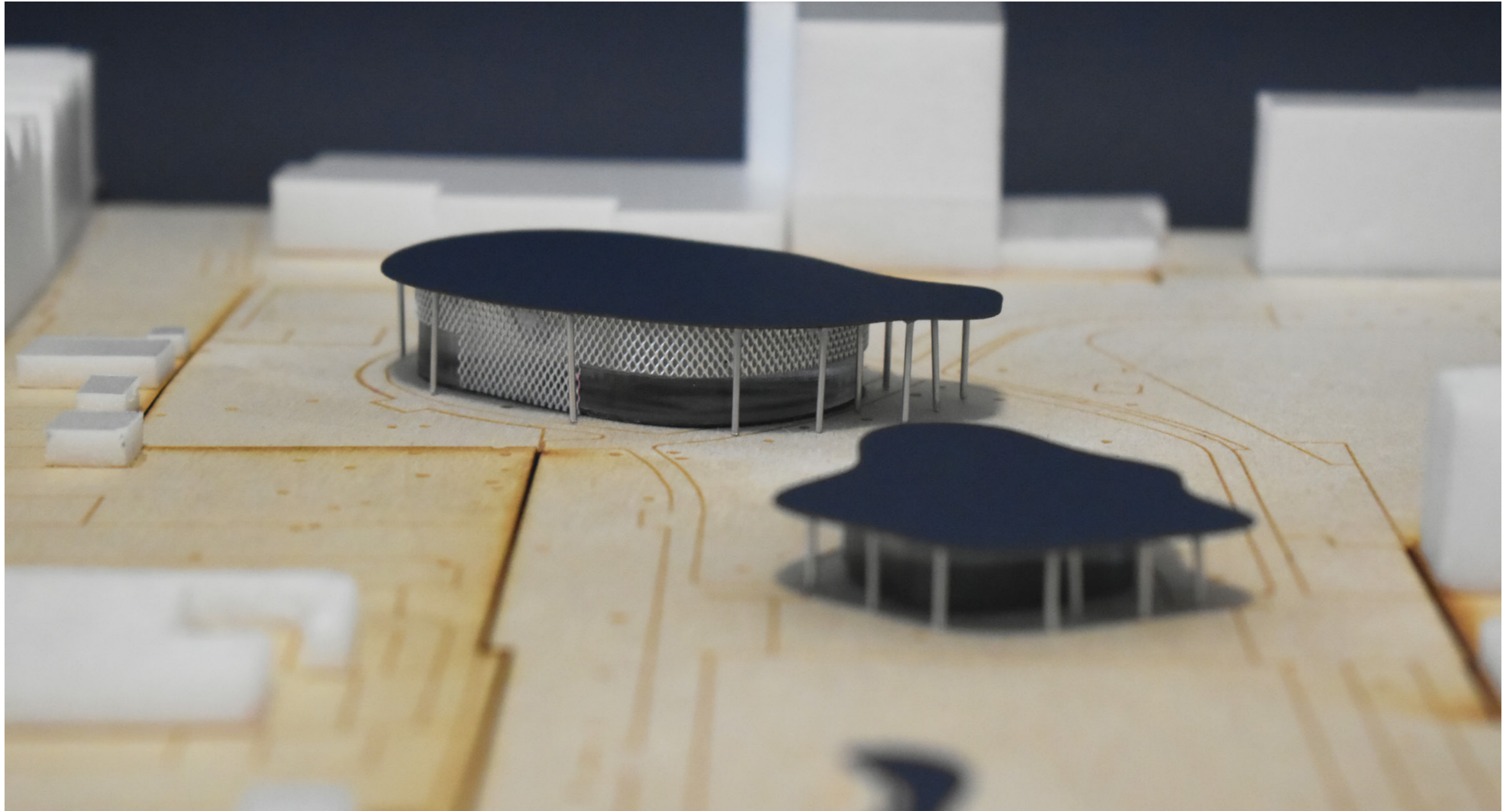


Multipurpose sport hall indoor sports



Section CC

Model Multipurpose sport hall

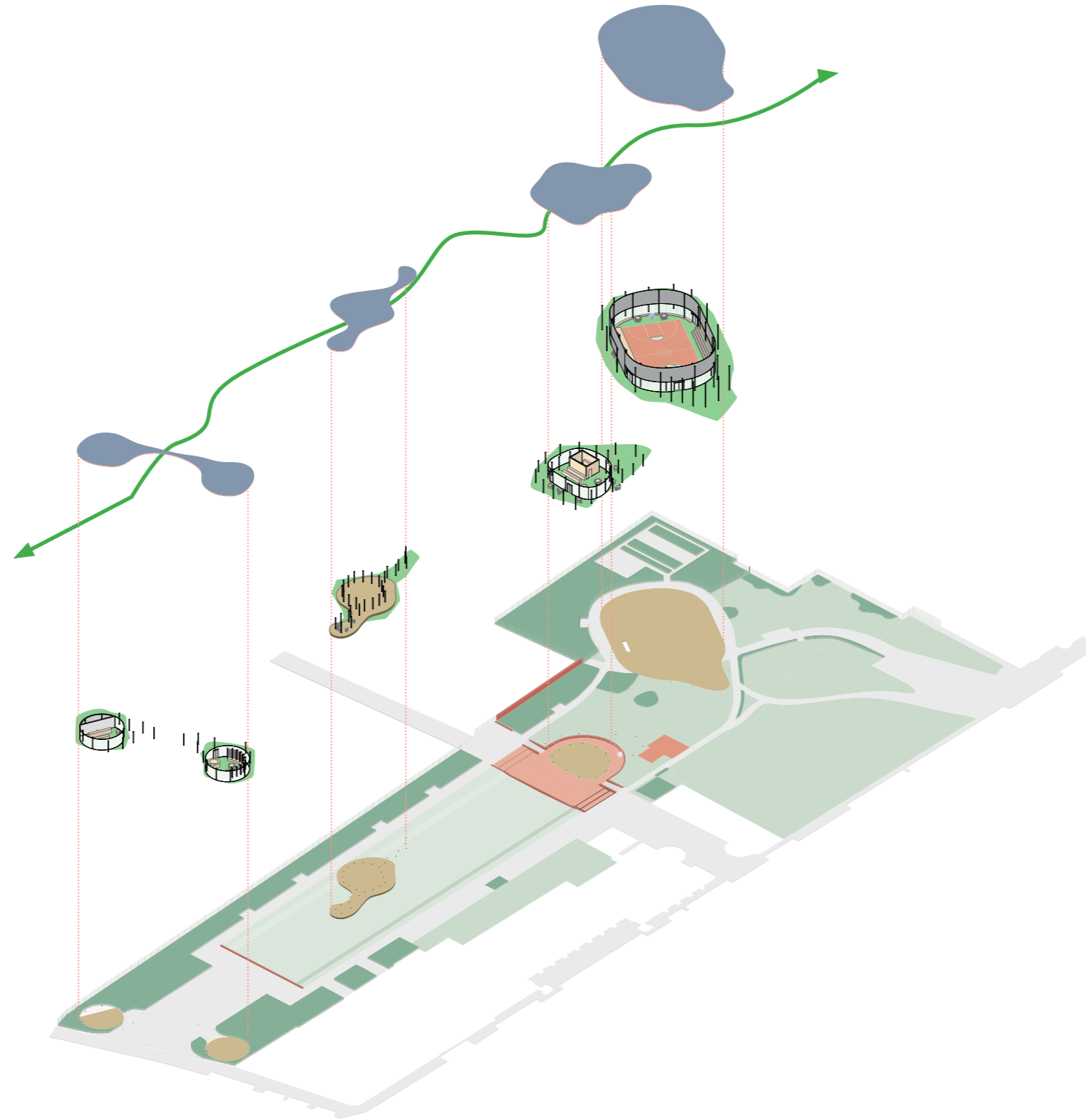


Welcome Oude Westen Axo

Brake the rigid edges around

Transparency and showcase

Extension of the Wijks cultural program



Welcome oude westen community center

