

THE RISE OF PIGTOWNS FOOD REVOLUTION

CREATING A 'JUST' FOOD NETWORK IN THE NEIGHBORHOOD

// Situation objective

The five thousand residents of Pigtown live in a 'food desert'. There are no stores that sell anything with an expiration date shorter than a year. The fourteen infamous corner stores predominantly sell products that are either high in sugar or fat. The lack of healthy nutrition creates major health issues in this lower income neighborhood. This situation is far from 'just'. During this semester long design studio, I have established a statement within the search for a 'Just City'. In a neighborhood where a lot of people don't have enough money to cover their monthly expenses, worrying about getting access to the right form of nutrition should be their least concern. That is why I propose The Pigtown Food Hub, an alternative view on providing healthy and locally grown produce for the people of Pigtown.

poor food provision and a shifting tide



currently, dilapidated corner stores provide Pigtown with food. Their insufficient food supply made some people start to think about a more healthy and fresh provision of food. Maren Jung from 'Pigtown Food for Thought' tries to activate the local community to grow their own fruits and vegetables.

'I have the feeling we're not reaching the right people'

Marren Jung, Pigtown Food for Thought

// Building a 'just' food network the churches as contributor and influencer



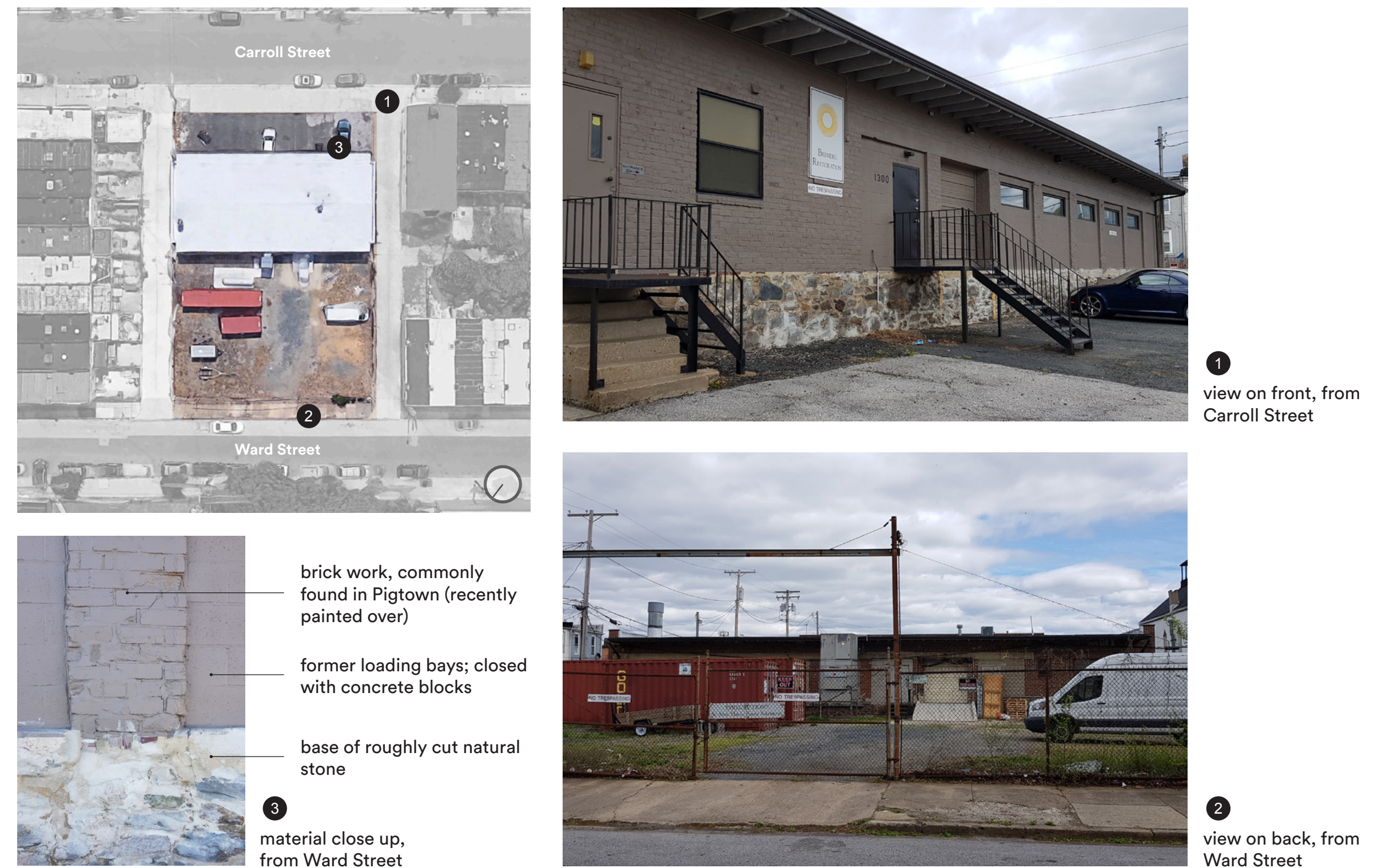
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- Influence areas of churches
- Empty plots in Pigtown
- Churches

to build a just and secure food network, empty plots will be transformed into community gardens. Beside, churches become a valuable asset towards the rise of Pigtown's food provision network

the churches of Pigtown use their social influence and take responsibility of several empty plots to create community gardens. The heart of the network becomes Pigtown's Food Hub in South West Pigtown

reuse of existing property - Stevensons & co. Machinists



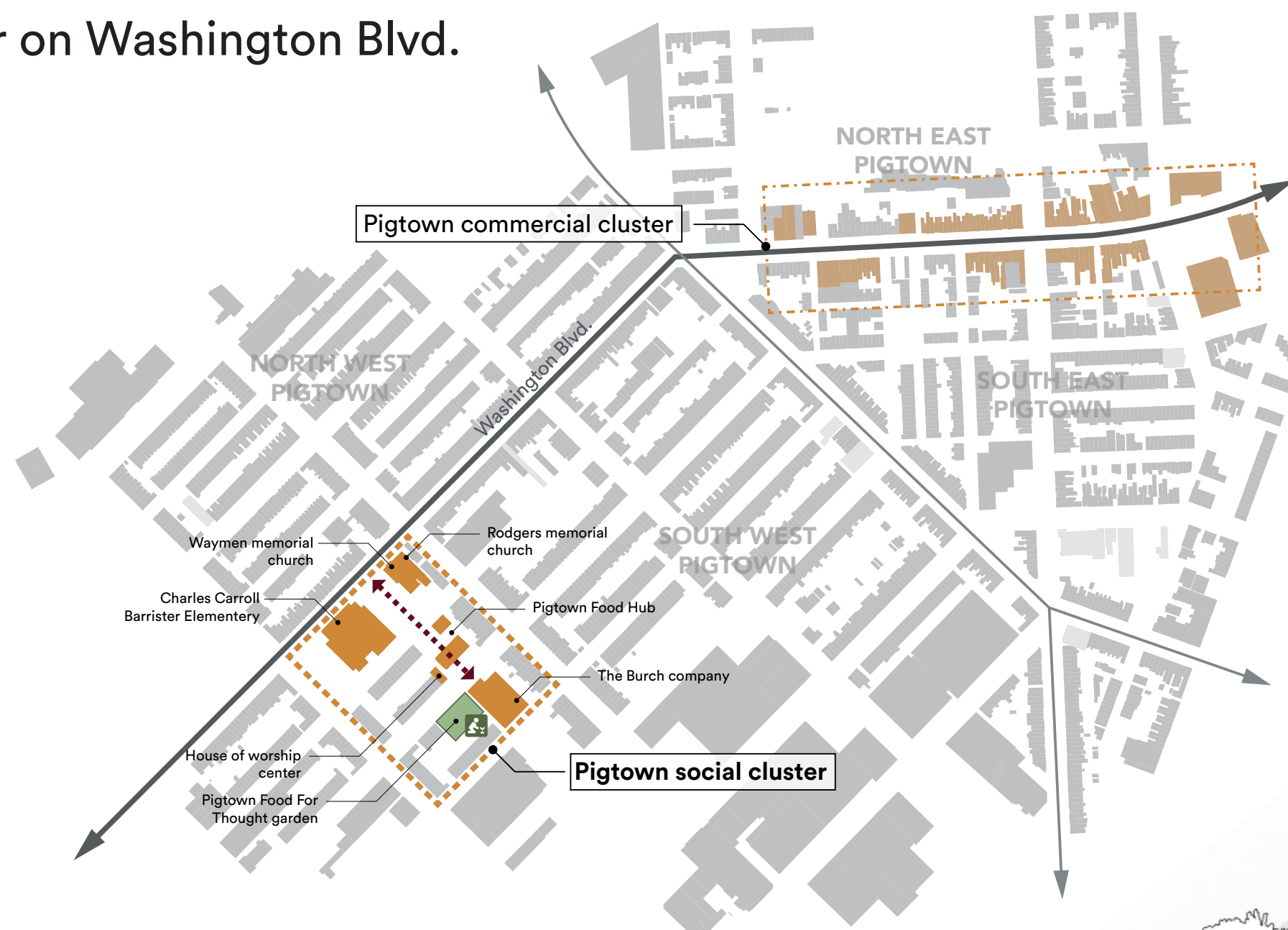
- brick work, commonly found in Pigtown (recently painted over)
- former loading bays; closed with concrete blocks
- base of roughly cut natural stone
- material close up, from Ward Street

The Stevenson & Co Machinists building on Carroll street will become the place for the development of the Food hub. The history as former loading and distribution complex creates an ideal narrative for the Food Hub

// A social cluster for Pigtown

The counterpart of the economic cluster on Washington Blvd.

Creating a new place of purpose in Pigtown. The cluster of existing and proposed functions give the potential to transform this rather quiet part of the neighborhood into a small center. Cars will become guests on the streets and the public spaces create spaces for gathering. All major social functions that are present will get a physical connection with Washington Boulevard connects the area with the main road of Pigtown.



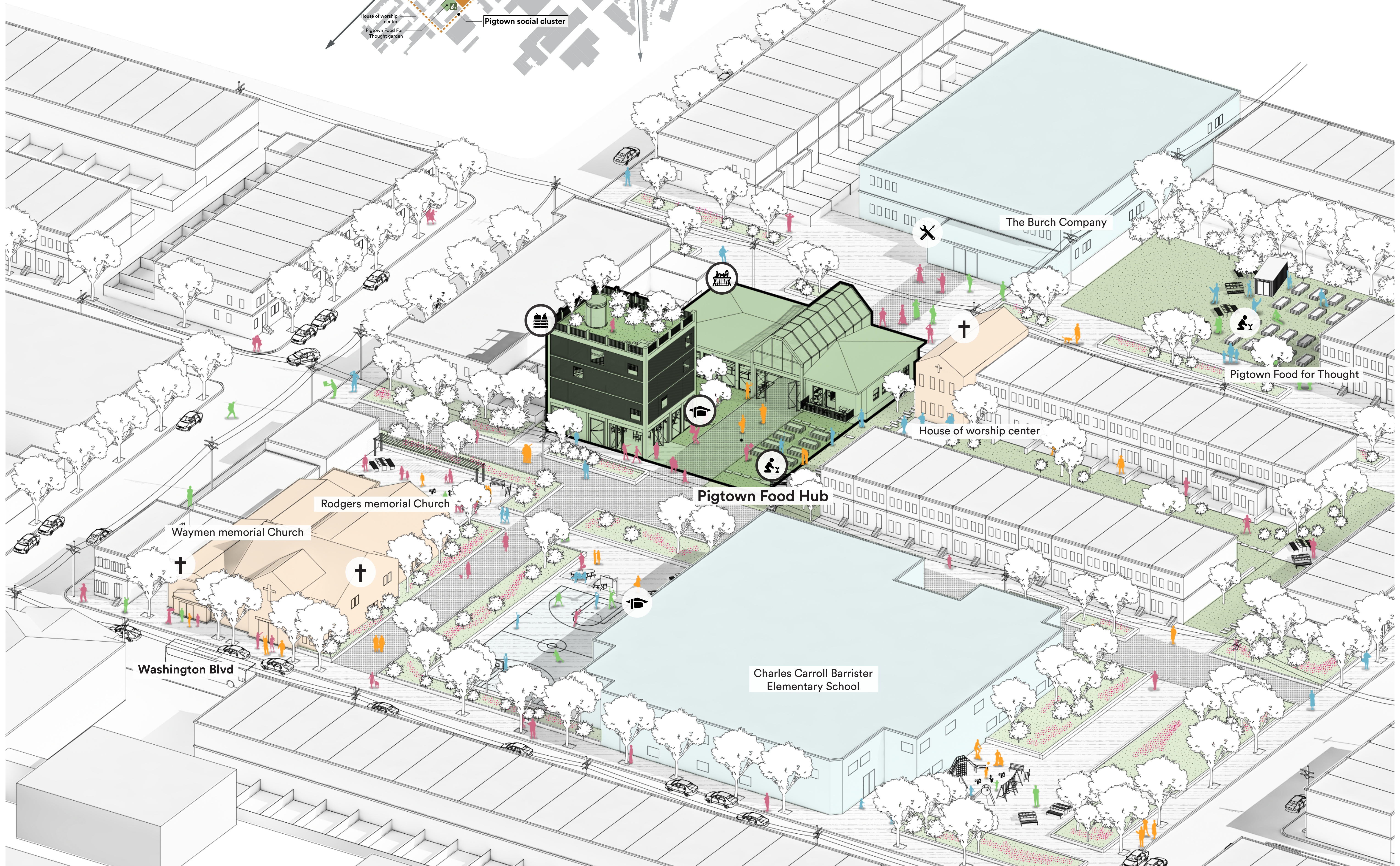
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- Pedestrian zone boundary
- Socially oriented functions
- New connection to Washington Boulevard

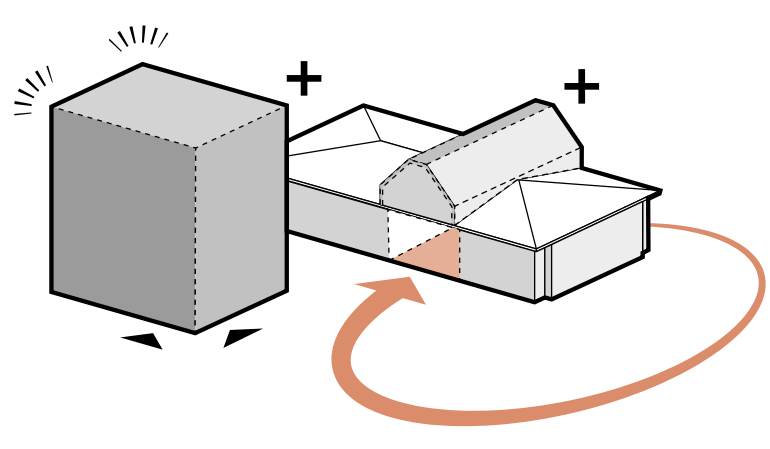
'Pigtown social cluster' becomes an important counterpart of the economic cluster on Washington Boulevard. The new cluster will activate a now somewhat forgotten area of Pigtown.

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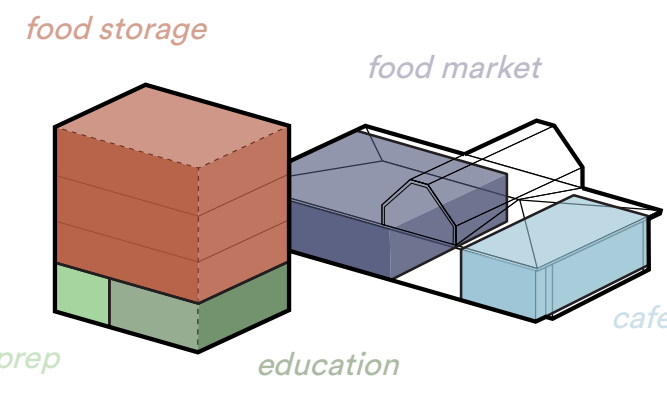
- Pigtown Food Hub**
 - Food hub storage building
 - Food hub produce shop & cafe
 - Food hub education facility
- Additional social functions**
 - Houses of worship
 - Produce & educational gardens
 - The Burch Company
 - Charles Carroll Banister elementary



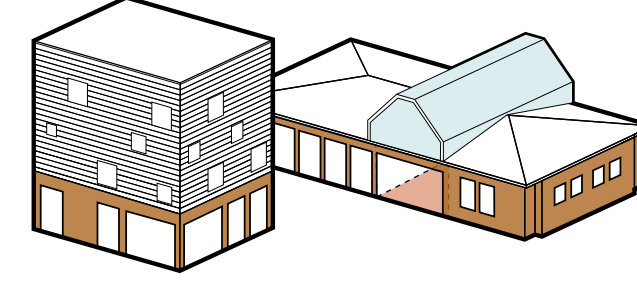
// Concept
using old and new



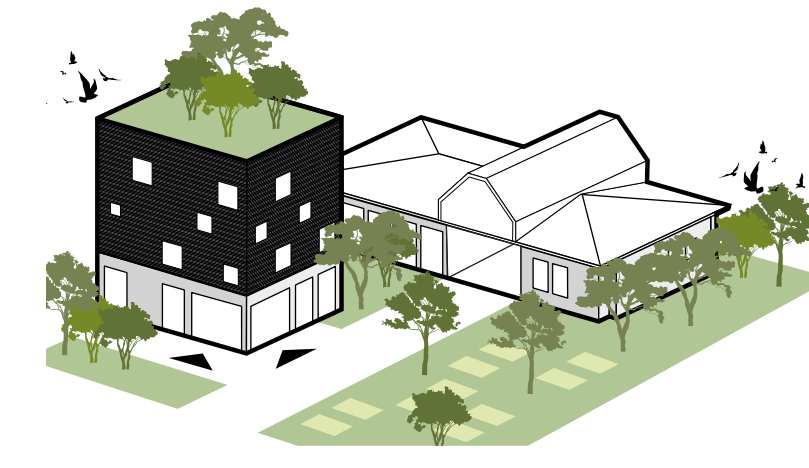
- Volume**
1. Entrance to other side
 2. Through movement with passage
 3. Add additional building



- Functions and zoning**
1. Public functions in plinth
 2. Food storage distributed over 3 layers in new volume

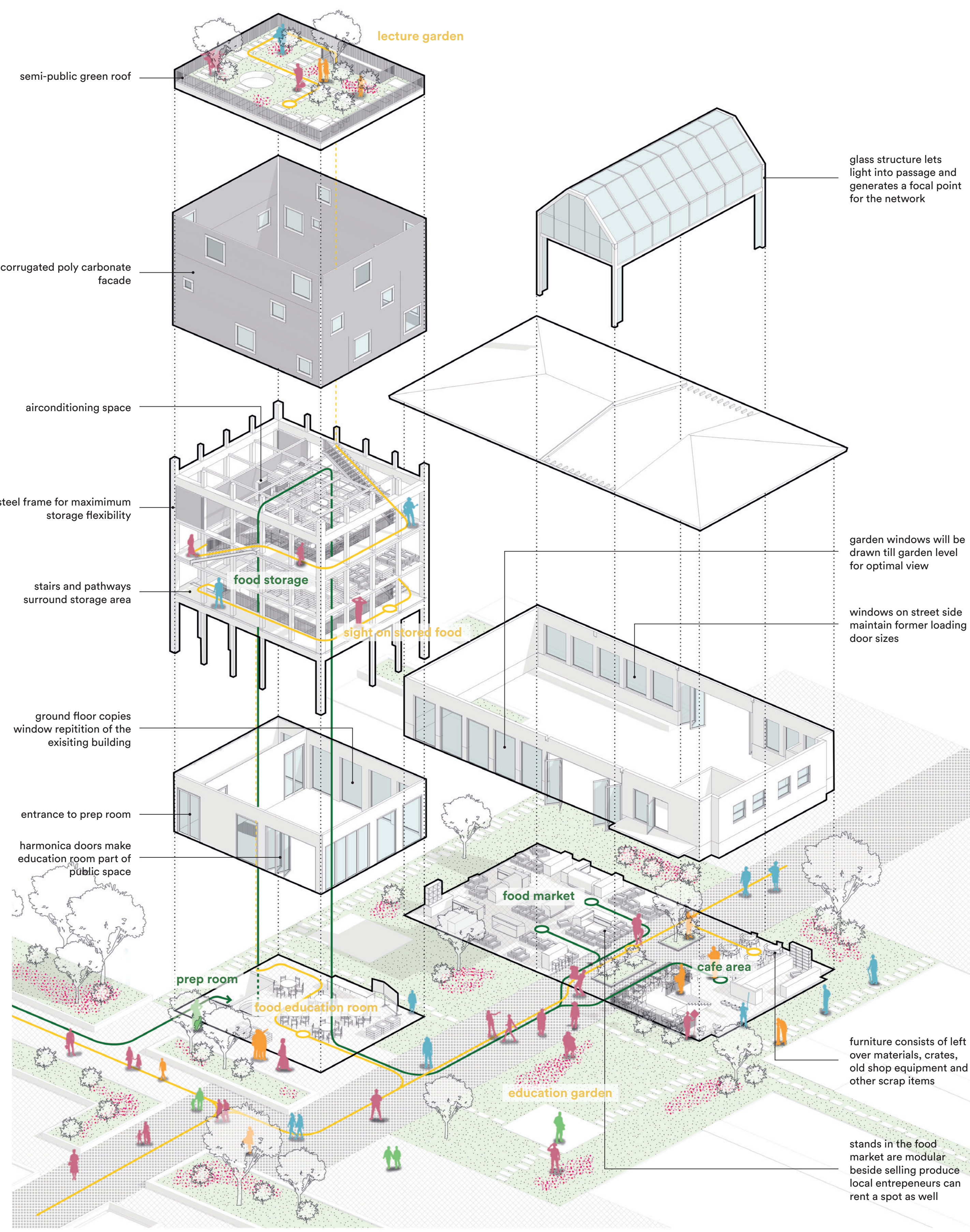


- Architecture**
1. Ground floors get similar appearance
 2. Glass passage for maximum light
 3. Food storage in translucent material

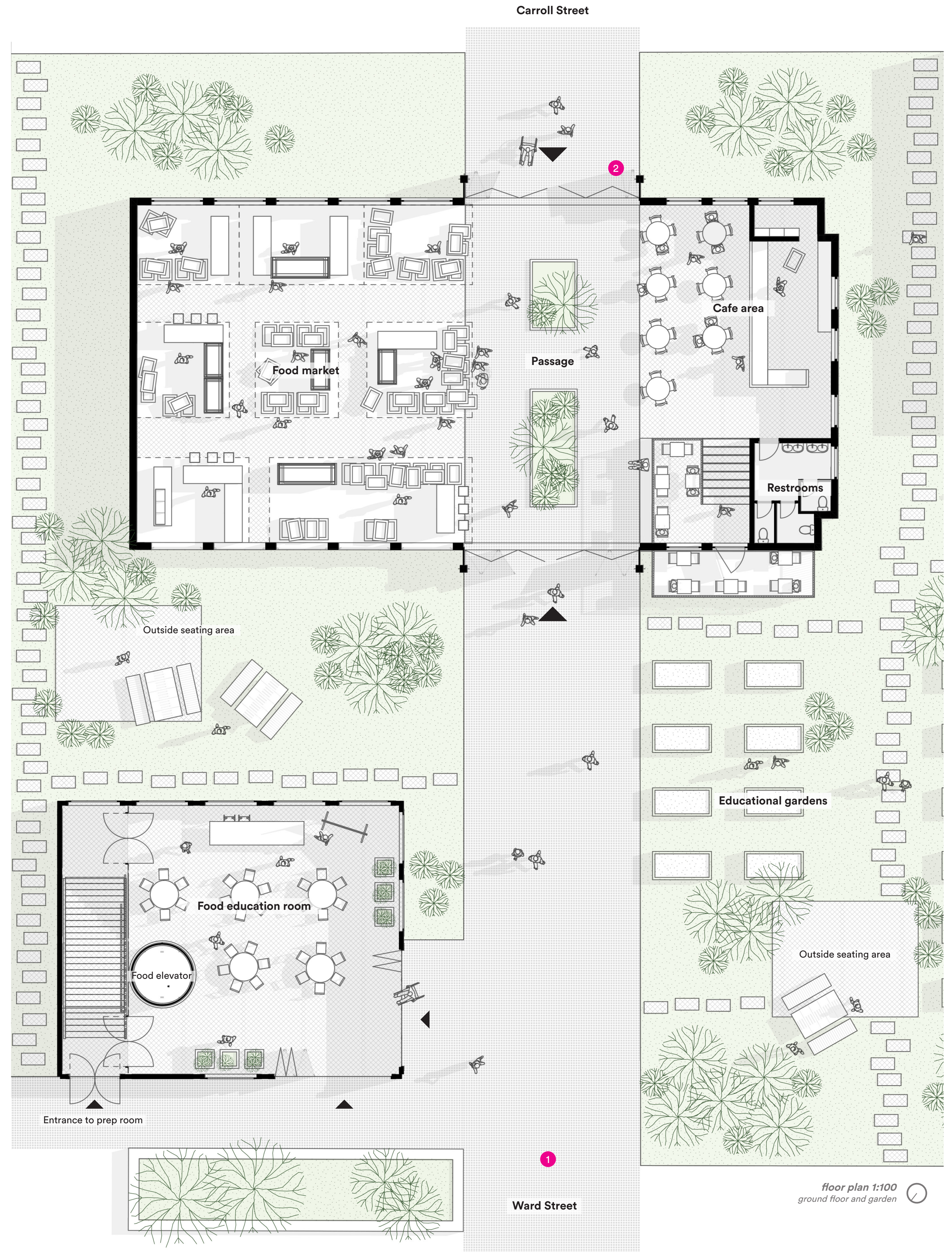


- Green**
1. Maximum space to green
 2. Garden becomes educational place
 3. Food storage with semi public green roof

// The Food Hub
Pigtowns pantry



exploded view of the Food Hub
food streams
visitors streams



1 view on Food Hub from Ward Street 1:100

